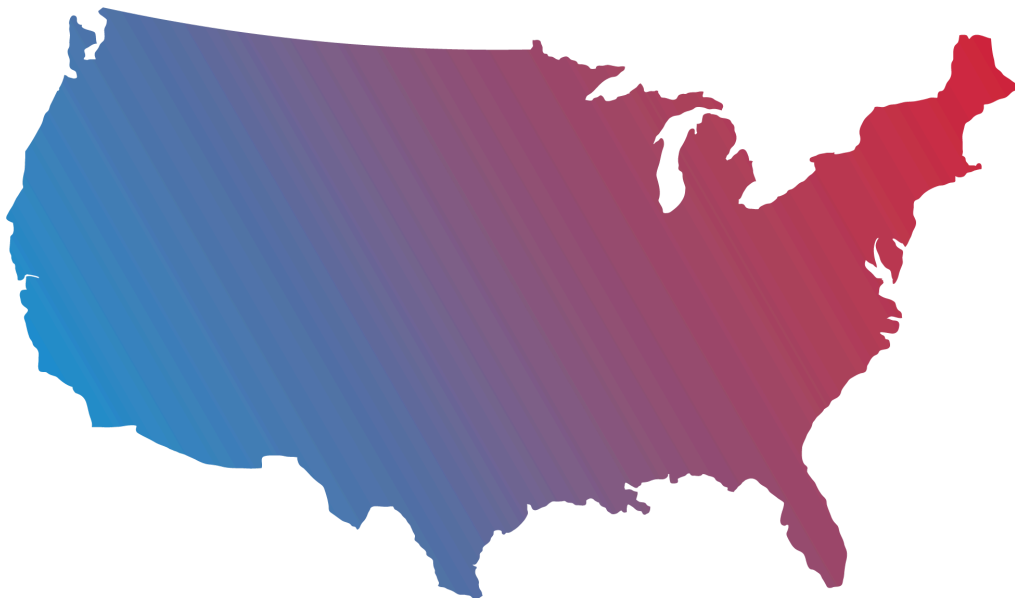


AN EVOLVING LANDSCAPE

THE ROAD TO 2024 & BEYOND

2024 SUMMARY REPORT THE LIBRE INSTITUTE POLL





Dear Friends,

At The LIBRE Institute, we are committed to engaging and informing the U.S. Hispanic community on the invaluable benefits of living in a free and open society—because Freedom Drives Progress.

Guided by our Four Pillars—Economic Prosperity, Education, Faith, and Family—The LIBRE Institute is dedicated to empowering Latinos across the nation to realize their American Dream. We stand by the conviction that the principles of limited government, respect for property rights, adherence to the rule of law, and the promotion of free enterprise are essential to addressing our nation's challenges and improving the well-being of our communities.

As a 501(c)(3) nonpartisan and nonprofit organization, The LIBRE Institute is committed to serving as a trusted resource for the Hispanic community, providing the tools and knowledge necessary to achieve prosperity and reduce dependency on government. Our aim is to equip the Latino community with the resources needed to build a successful and fulfilling future in the United States.

It is imperative that America continues to be the land of opportunity for all—a society that honors and rewards those who are dedicated to hard work and the pursuit of their dreams. Across the nation, our staff and volunteers are tirelessly working to protect and promote the values that have, for generations, enabled countless individuals to aspire to and act toward achieving the American Dream.

For more information, please feel free to email us at info@thelibreinstitute.org.

Thank you for your continued support.

Sincerely,

Jeffrey Baldwin
Director, The LIBRE Institute



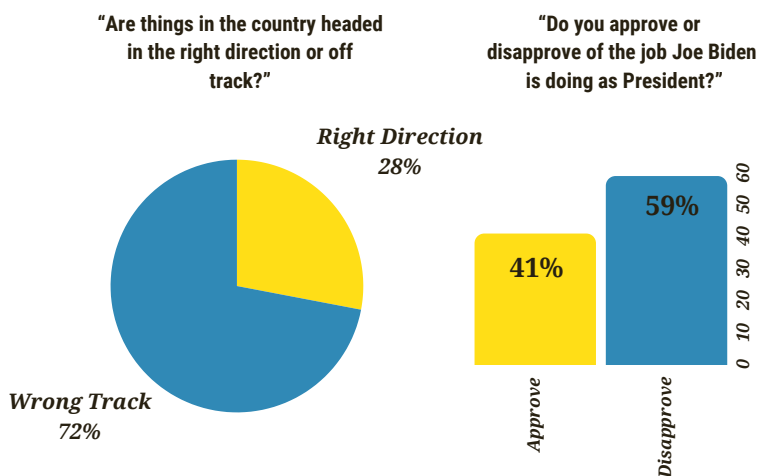
HISPANICS ARE WORRIED ABOUT THE DIRECTION OF OUR COUNTRY

The LIBRE Institute's 2024 national poll of Hispanic voters conducted by Public Opinion Strategies painted a dismal picture, highlighted by pessimism about the direction of the country, concerns about the economy, and a profound worry about the decline of the American Dream. Below are some of the topline takeaways from the poll among 1,200 registered Hispanic voters. The poll results have a credibility interval of $\pm 3.23\%$.

LATINOS ARE PESSIMISTIC ABOUT THE DIRECTION OF THE COUNTRY

Contrary to the narrative from the Biden Administration, LIBRE's survey reveals Hispanics are not optimistic about the trajectory of the country under Bidenomics.

A mere 28% of Hispanic voters believe the country is headed in the right direction, while 72% feel it is on the wrong track. 59% of Hispanics disapprove of the job Joe Biden is doing as President, a 12-point shift away from the President since LIBRE's 2023 poll. The President is under water with Independent Hispanics by 38 points.

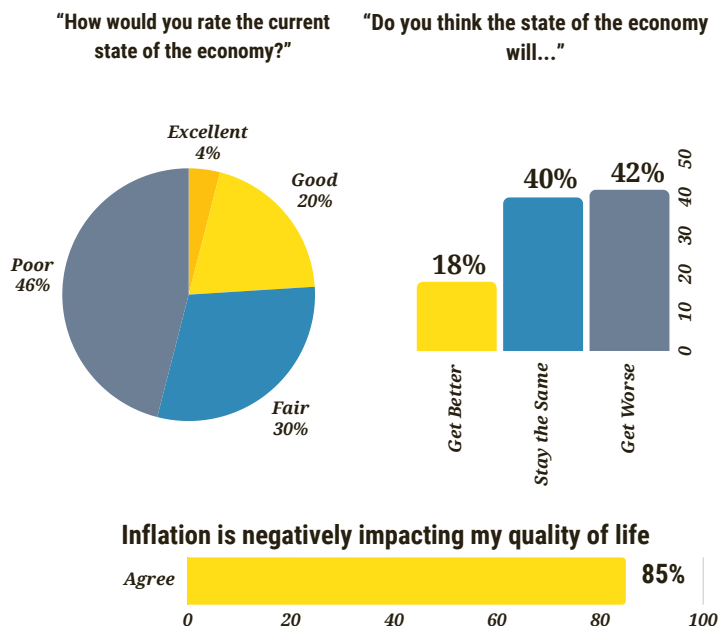


HISPANIC VOTERS BELIEVE THE ECONOMY IS IN DIRE STRAITS WITH LITTLE OPTIMISM

Overall pessimism among Hispanics is driven largely by a negative view on the economy.

As Hispanics reflect on their affairs, 49% mention being worse off now than they were just four years ago. This is further marked by a deep dissatisfaction with the economy of which 76% argue it is in a "fair" or "poor" state.

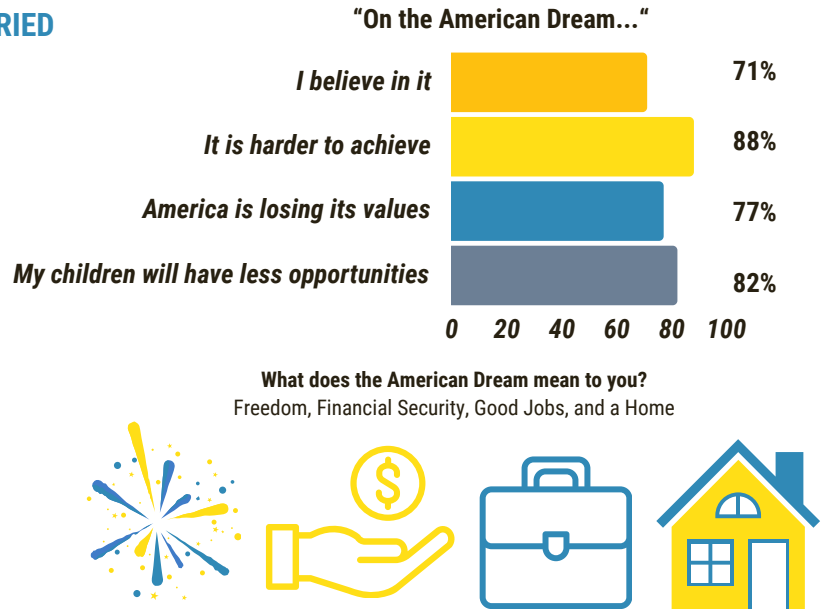
Latinos, who represent over \$3.2 Trillion in U.S. GDP, are worried about the economy with over 42% expecting it to get worse and over 85% agreeing inflation is negatively impacting their quality of life.



HISPANICS STILL BELIEVE IN BUT ARE WORRIED ABOUT THEIR AMERICAN DREAM

While 71% of Hispanics still believe in the American Dream and what it means, nearly 88% believe it's harder to achieve than ever before. Most importantly they worry for their children and for the values America once stood for, with 82% believing that their kids will have fewer opportunities and 76% believing that America is losing its traditional values.

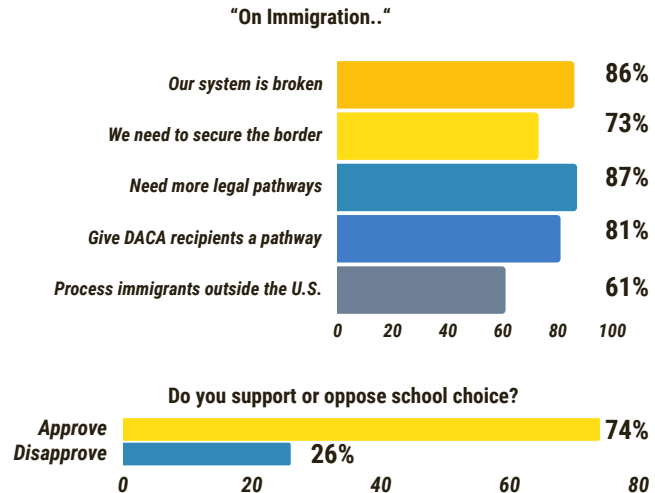
In spite of this, many still believe in the promise of America and in their own words stated that they hoped to achieve an American Dream for themselves with financial security, freedom, good jobs, and the prospect of buying a home.



BEYOND THE ECONOMY, IMMIGRATION AND EDUCATION TAKE CENTER STAGE

Much like the rest of the country, Hispanics see not only that our legal immigration system is broken (86% agree) but that we also cannot have an open Southern Border (73% agree). Hispanics demand an all of the above approach that creates legal pathways (87% agree) while processing immigration cases outside the U.S. (61% agree).

Equally popular is school choice, which sees support from 74% of Hispanics who often just want access to better public schools (44%) or private schools that better serve their needs (29%).



Hispanic voters share the same concerns as many other Americans; the American Dream is becoming harder to realize and key policies are limiting them. Through our grassroots outreach, LIBRE sees this prevailing worry creating a sense of urgency within the Hispanic community to change the trajectory of the country.

The pathway to economic prosperity is paved by **fixing our broken budget process, increasing access to work, respecting worker freedom and choice, reforming our immigration system, allowing school choice to flourish, giving folks health care that works for them and cutting burdensome regulations.** As the leading voice for Hispanics advocating for freedom, LIBRE believes it is imperative for policymakers and leaders to address the very real concerns of our community and work towards building a more hopeful and prosperous future for all Americans.



LEARN MORE AT: thelibreinstitute.org

HISPANIC VOTERS ON THE STATE OF OUR ECONOMY

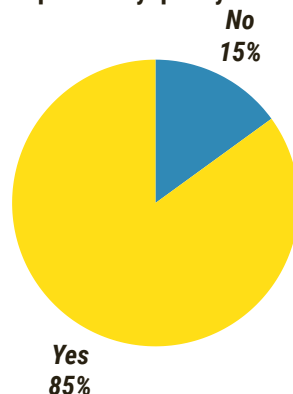
The road to economic prosperity is one paved by increased access to work, respect for worker freedom and choice, reducing burdensome regulations, and fixing our broken budget process. Latinos have clearly identified major hurdles to their economic future and have outlined policy preferences that are holding them back from their American Dream.

INFLATION REMAINS TOP OF MIND

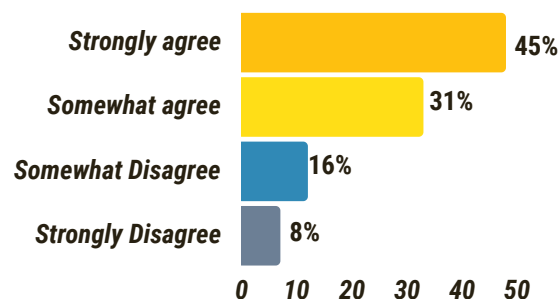
Hispanics disproportionately feel the negative effects of inflation compared to the average American. Inflation continues to eat away at wage gains and perpetuates Hispanics negative outlook on the economy. **85% of Hispanics report that inflation has negatively impacted their lives.**

Irresponsible government spending and policies that drive up costs are hurting everyone and making affording day to day expenses more challenging. Understandably, **over 80% of Hispanics are worried about how the country's debt and its impact on them and their families.**

"Inflation has negatively impacted my quality of life."



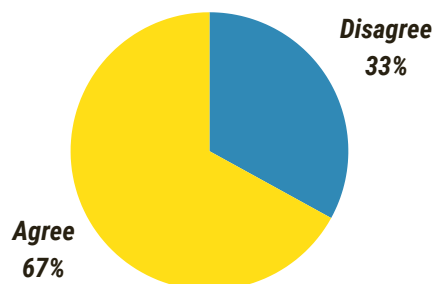
"I am worried our country's debt will have a direct impact on me and my family."



HISPANIC VOTERS ARE CONCERNED ABOUT THE LABOR MARKET

Hispanics have the highest labor force participation rate of any other racial or ethnic group in the U.S. and are also more likely than average to start businesses. As a result, the community is in tune with and clearly seeing the gaps in the labor market. **Polling found that 49% of Hispanic voters have tried to start a small business or have a family member who has tried.** In the U.S. nearly one in 4 new businesses is Hispanic owned, but those **businesses owners seem to be having trouble finding workers according to 67% of Hispanic voters.**

"Businesses in my community are having trouble finding workers."



"I have tried to start a small business or have a family member who has tried."



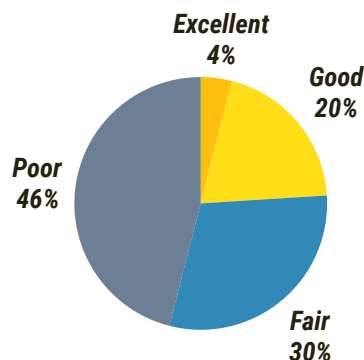
HISPANICS HAVE A NEGATIVE VIEW OF THE ECONOMY AND DON'T THINK IT WILL IMPROVE

With an economic climate marked by rising debt, runaway government spending, a broken budget process, and the related costs placed on all Americans, Hispanic voters give poor marks to the current economy.

When asked, Hispanic voters are not optimistic about future improvements. **76% of Hispanic voters say the economy is either fair or poor, and 82% of Hispanic voters think it will stay the same or get worse.**

Passing policy that emphasizes and focuses on a strong economic growth, lowering inflation, and good jobs will be necessary to change the gloomy outlook that Hispanics have on the U.S. economy.

"How would you rate the current state of the economy?"



"Over the course of the next year, do you think the economy will get better, stay the same or get worse?"



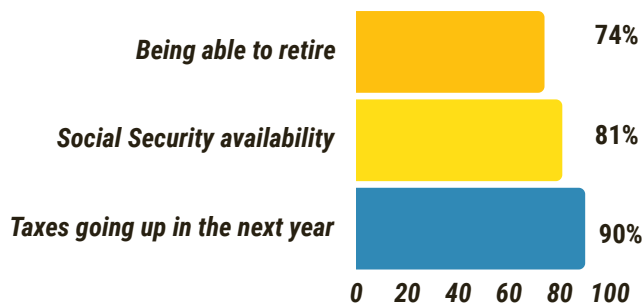
CONCERNS FOR FUTURE ECONOMIC STABILITY ARE NUMEROUS

With such a poor view on the economy it's no wonder Hispanics are worried about their and their family's future.

74% of Hispanics are worried about their ability to retire likely related to the 81% percent of Hispanics who have concerns about Social Security availability.

The decisions made by policymakers today are going to affect individuals' immediate and future stability. There may soon be drastic changes to tax policy that could mean Americans see their tax burden increase. **90% of Hispanic voters would be concerned if their taxes increased next year.**

"I am concerned about..."



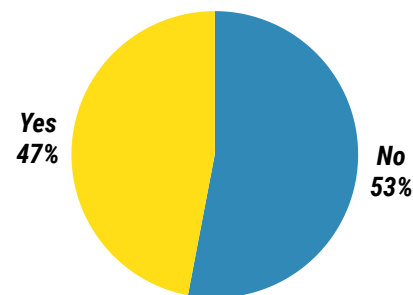
HISPANIC VOTERS ON THE STATE OF THEIR HEALTH CARE

Access to quality health care for Latinos is becoming increasingly challenging. Lower costs, better care, more choices, and innovation are key priorities for this community. With nearly 1 in 2 poll responders suffering from pre-existing conditions and a huge health care inflection point coming to Congress in 2025, the greatest challenge will be to solve for a community with diverse and important needs while navigating the complex American health care system.

PRE-EXISTING CONDITIONS MEAN SIGNIFICANT CARE NEEDS

Among Hispanic voters, 47% report that they or a family member has a preexisting condition, which falls in line with other national polls for all Americans. These kinds of health challenges necessitate urgent solutions especially given that Hispanics are less likely to be insured and less likely to receive preventative care.

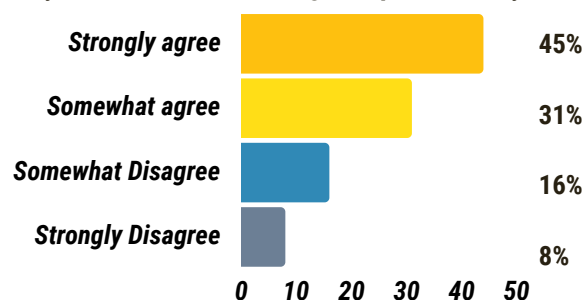
"Do you anyone in your family have a pre-existing condition?"



HISPANICS AGREE THEIR HEALTH CARE COSTS HAVE GONE UP

The combination of an aging population along with a complex, rigid, one-size fits all health care system, and high inflation has led to ballooning costs that can keep individuals from seeking care when they need it. Latino households spend a greater percentage of their household income on housing, rent, transportation, and food than other households, meaning that they may choose to limit health care spending in favor of these other essentials.

"My health care costs have gone up in the last year"



76% of Hispanic voters have seen their health care costs rise over the past year.

In a high inflationary environment where everything is more expensive, receiving necessary care can mean missing a rent payment or cutting back on groceries.

"Inflation is negatively impacting my quality of life"



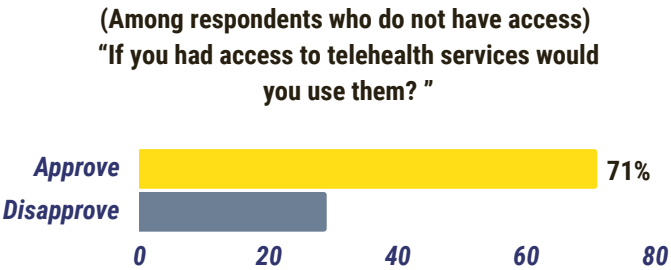
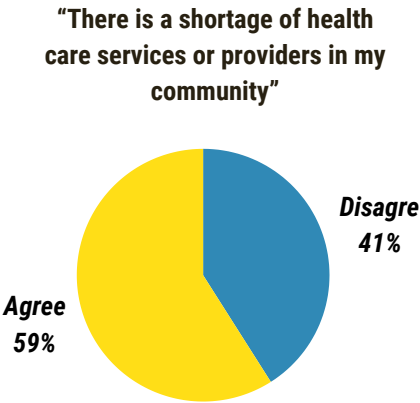
MORE HISPANICS WOULD USE TELEHEALTH IF IT WERE MORE ACCESIBLE

The COVID-19 pandemic made it clear that there were significant and disproportionate barriers to access. Telehealth emerged as a way to keep individuals from being exposed, while receiving the care they needed regardless of distance.

Telehealth continues to benefit underserved and rural communities that are more likely to see health care service shortages like the 59% of Hispanics that say their community has experienced care shortages.

There is still work to be done to remove barriers to telehealth. If telehealth access is expanded to Hispanics that currently do not have access, 71% say they would use those services.

The reason for an uptake gap or existing lack of access could be due to a number of things including language barriers, cost, lack of knowledge about options, and lack of a reliable internet connection.



INCREASING LANGUAGE ACCESS COULD IMPROVE HISPANIC HEALTH CARE OUTCOMES

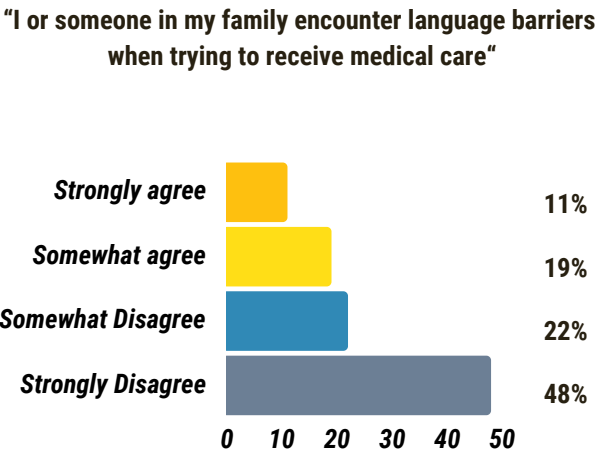
A unique difficulty that Hispanics and other groups from bi or multilingual backgrounds face is a lack of clarity or access due to language barriers.

Our country has over 25 million LEP (Limited-English Proficiency) individuals that are often shut out of the health care system.

According to the Pew Research Center 35% of Hispanics in the U.S. somewhat prefer or strongly prefer a health care provider who speaks Spanish.

Not all health providers have extensive language services and as a result this can lead to adverse health outcomes or reduced engagement with the health care system.

Our polling finds that this could be the case for up to 30 percent of Hispanic voters.



HISPANIC VOTERS ON BORDER SECURITY AND IMMIGRATION

Latinos firmly believe in an immigration system that provides security at our borders and has an efficient and effective legal immigration process. Latinos want safer communities, spaces, and cities. Border Security and Immigration Reform are crucial to improve upon American security needs and to continue offering the American Dream to future generations while upholding rule of law.

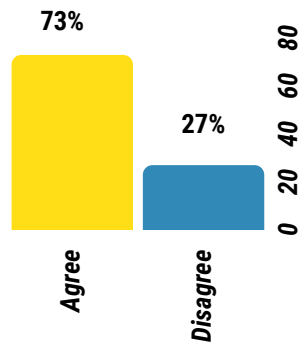
SOLUTIONS TO THE BORDER CRISIS ARE CRUCIAL

The southern border has been a hot button issue for several years, especially now that record crossings have been recorded.

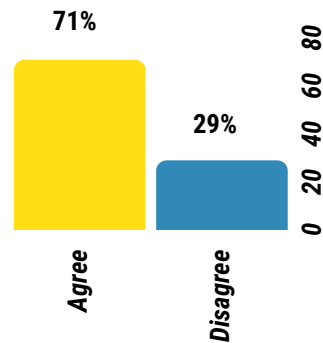
The large majority of Hispanics seem to agree that the situation at the border is untenable and 73% of Hispanics agree that the consequences have extended far beyond border states.

Did you know? Over 9.3 million individuals have illegally entered the country since President Biden⁸ took office. (August 2024)

"We should do what is necessary to control our southern border and stop the flow of illegal immigration into our country."



"States that are not on our Southern border are feeling the negative effects of bad border policies."



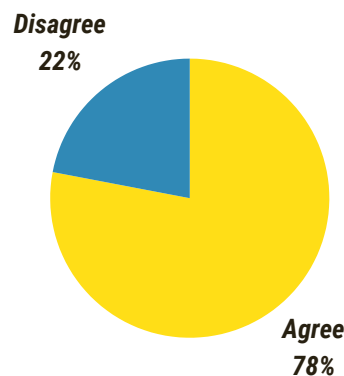
HISPANIC VOTERS WANT TO INCREASE SUPPORT FOR BORDER PATROL

Border patrol agents are often left to manage the border with inadequate resources and support. This not only leads to unsafe conditions for those attempting to cross the border and for the agents, but also leads to an influx of illegal border crossings.

When border agents are unable to prevent illegal crossings, there is an increased risk of bad actors being able to cause harm to American citizens in addition to further taking advantage of migrants.

In order to have a functioning border, **78% of Hispanics agree that Border Patrol should have greater support.** This includes having the right number of staff, mental health services, and updated technology.

"More needs to be done to support border patrol agents."



IMPROVING LEGAL PATHWAYS TO IMMIGRATION IS ALSO A PRIORITY

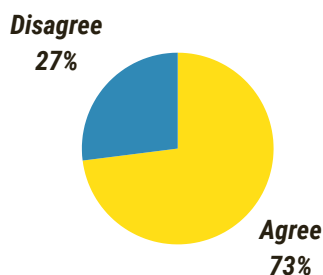
Hispanic voters also strongly support legal pathways with 87% agreeing more should be done to create those pathways.

Economic literature shows that on net, immigration is an economic benefit for the U.S. Immigration has enormous potential to jumpstart burgeoning industries and fill gaps in the labor market. Having a clear system that functions in a consistently applied manner will improve clarity not only for immigrants themselves, but for American employers as well.

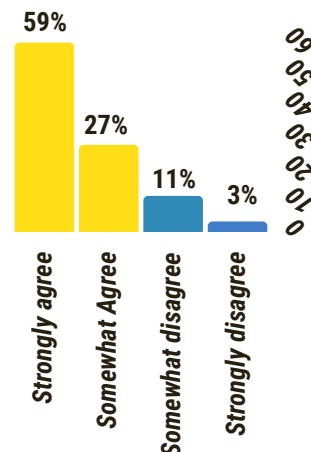
Over 80 percent of Hispanics believe the legal system is broken and that the U.S. needs to incentivize high skill, highly educated immigrants to come to the country.

Creating better legal pathways for immigrants would not only allow for hard working and law-abiding people to realize their full potential, but they would also benefit the community through the gains made from their success.

"More needs to be done to create legal pathways."



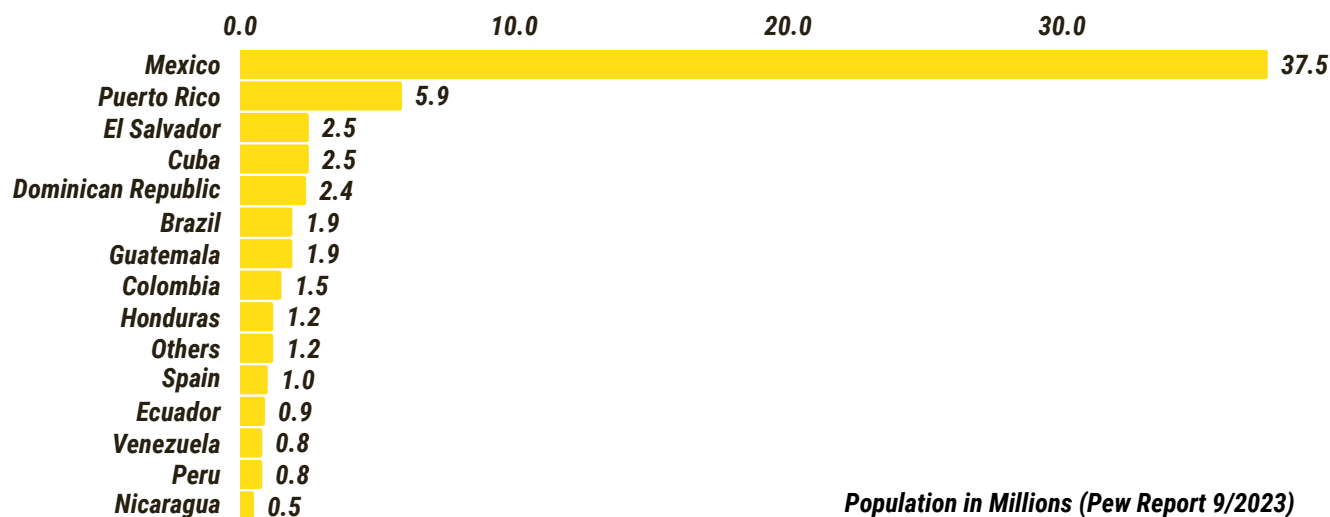
"Our legal immigration system is broken."



"We need to incentivize high skilled and highly educated immigrants to come to the U.S."



IMMIGRATION AFFECTS ALL LATINOS DIFFERENTLY BUT WE CAN ALL BENEFIT FROM A BETTER SYSTEM. WHERE DO THE OVER 65 MILLION LATINOS IN THE US ORIGINATE FROM?



Population in Millions (Pew Report 9/2023)

TO FIX OUR BROKEN IMMIGRATION SYSTEM BOTH BORDER SECURITY AND REFORM OF LEGAL CHANNELS SHOULD BE ADDRESSED

Immigration is a complex issue that includes the challenges and backlogs of legal channels as well as the influx of migrants illegally crossing the border. Legal and illegal immigration do not exist in isolation. The breakdown of one negatively affects the other. In order to solve the problems at the border, the legal system needs to be addressed and vice versa. These important changes must be done through congress to ensure clarity and consistent application not unilateral executive action.

HISPANIC VOTERS AND EDUCATIONAL FREEDOM

When families are empowered to choose the finest education for their child, students win. A strong education system shapes students who are prepared to lead good lives, have the skills needed to succeed, and be valuable members of civil society. Latinos want the opportunities to overcome barriers to their children's future and to offer them the very best regardless of zip code.

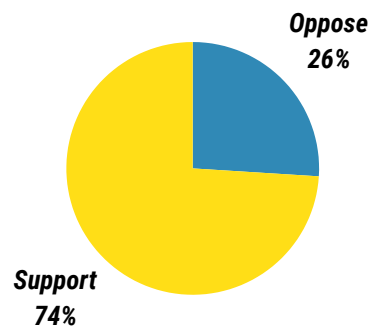
LATINOS WANT MORE EDUCATION OPTIONS

Hispanics are a growing segment of the overall voting population and Hispanic children make up a significant portion of the American student body.

By 2030 it is projected that 30 percent of K-12 students will be Hispanic. With this expected rapid growth, it is crucial to ensure that the school system works for all Americans and listens to what the Hispanic community thinks of and needs from education. The recurring theme appears to be greater flexibility and choice.

By a large majority Hispanic voters support a structure where funding would follow students rather than students getting put into a rigid education system.

"Do you support or oppose school choice that allows parents to send their children to any public, charter, or private school and allows state funding to follow the student? "

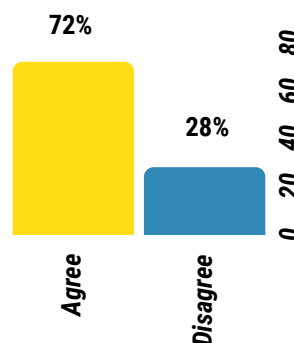


HISPANIC VOTERS HAVE CONCERNS ABOUT THEIR CURRENT OPTIONS

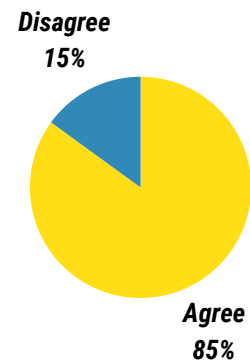
Given that the public school system educates the majority of students in the U.S. it is important to understand how well they are serving different communities and overall satisfaction with the public school system, especially since many students do not have the luxury to attend a school outside of their assigned district.

Hispanic voters are concerned that their children are not receiving the education they need from the public school system and would choose an alternative option if they could. That said, increasing options is not anti-public school. The ideal educational landscape is one with strong and high performing public schools in addition to other educational options.

"If I could afford to move my kids out of the public school system I would "



"Many public schools in American are failing and our children are falling behind."



HISPANICS WOULD LIKE TO SEE GREATER EMPHASIS ON READING, MATH, AND TECHNICAL EDUCATION

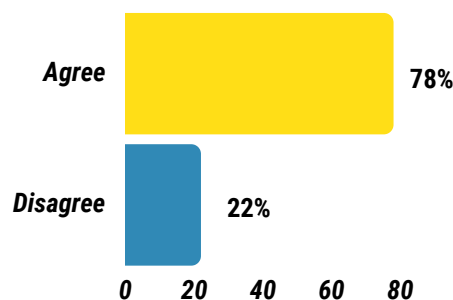
It is clear that improvements to the existing education system need to be made in order to better serve students.

Two changes that Hispanic voters would like to see are refocusing on basics such as mathematics and reading as well as including more technical education options.

Concerns around students learning fundamentals are well founded. **67% of fourth graders for example are not reading at grade level.**

When it comes to technical education, Hispanic voters are overwhelmingly in favor of including more programming in schools. Doing so would provide more options for all students whether they choose to continue in higher education or enter the labor market.

"I am worried that public school are not focused on teaching the basics."



"There should be more technical education and professional development programs"



HIGHER EDUCATIONAL ATTAINMENT AMONG THE HISPANIC COMMUNITY WILL BENEFIT THE ENTIRE COUNTRY WHILE LIFTING MANY AMERICANS INTO THE MIDDLE CLASS

The Hispanic community strongly supports increasing educational freedom and choice so that children in the U.S. can attend the school that works best for them and their families. **Every child regardless of zip code or socio-economic status should have access to high quality education.** The LIBRE Institute is active in pursuing this goal and by educating the community on how increasing educational options brings increased opportunities for America's children.

Latinos are urgent for a new direction; the American Dream is becoming harder to realize and key policies are limiting them. Through our polling and the report we have outlined not just clearly the challenges faced by Latinos in this country but clear policy preferences and solutions.

It is our hope that you engaged with these topics constructively and drive on policies that make America freer and more prosperous. **As the leading voice for Hispanics advocating for freedom, LIBRE believes it is imperative for community leaders, policymakers and everyday Americans to address the very real concerns of our community and work towards building a more hopeful and prosperous future for all Americans.**



LEARN MORE AT: thelibreinstitute.org

