Hispanic National Survey #2

May 2-7, 2024

PREPARED BY:
Jim Hobart, Partner
Public Opinion Strategies is pleased to present the key findings of a survey conducted nationwide. The survey was completed May 2-7, 2024, among 1,200 Hispanic voters, and has a credibility interval of +3.23%.

Additionally, an oversample of 674 interviews was conducted for a total of 1,555 Hispanic voters in targeted states, with a credibility interval of +2.83%. Interviews were conducted via online and text-to-web.

Jim Hobart was the primary researcher on this project. Torie Bolger was the project director and Colin McInroe provided analytical support.
METHODOLOGY


Tier 2 target states: Colorado, Georgia, New Mexico, Ohio, Virginia and Washington.
Political Environment
Hispanic voters are still overwhelmingly pessimistic about the country’s direction.

“Generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?”
Seniors are less pessimistic, while young voters are slightly more pessimistic since the last survey.

Country Mood Trend by Age

Right Direction  Wrong Track

<table>
<thead>
<tr>
<th>Age</th>
<th>Right Direction</th>
<th>Wrong Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age 18-34 (45%)</td>
<td>24%</td>
<td>76%</td>
</tr>
<tr>
<td>Age 35-44 (21%)</td>
<td>27%</td>
<td>73%</td>
</tr>
<tr>
<td>Age 45-54 (14%)</td>
<td>30%</td>
<td>70%</td>
</tr>
<tr>
<td>Age 55-64 (12%)</td>
<td>32%</td>
<td>68%</td>
</tr>
<tr>
<td>Age 65+ (8%)</td>
<td>41%</td>
<td>59%</td>
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</tbody>
</table>
Half of Hispanic voters say they are worse off than four years ago. Only 27% say they are better off.

“Would you say you are better off, worse off, or about the same as you were 4 years ago?”
Biden’s approval numbers have slipped since July of last year.

“Do you approve or disapprove of the job Joe Biden is doing as President?”
Biden has lost ground among both parties.

Biden Approval Trend by Party

- **Base GOP (16%)**: 8% Approve, 92% Disapprove (July 2023: -84)
- **Soft/Lean GOP (17%)**: 12% Approve, 88% Disapprove (July 2023: -76)
- **Ind (17%)**: 31% Approve, 69% Disapprove (July 2023: -38)
- **Soft/Lean Dem (28%)**: 57% Approve, 43% Disapprove (July 2023: +14)
- **Base Dem (22%)**: 92% Approve, 8% Disapprove (July 2023: +84)

**May 2024**
- **Base GOP (16%)**: 3% Approve, 97% Disapprove (May 2024: -94)
- **Soft/Lean GOP (17%)**: 11% Approve, 89% Disapprove (May 2024: -78)
- **Ind (17%)**: 31% Approve, 69% Disapprove (May 2024: -38)
- **Soft/Lean Dem (28%)**: 53% Approve, 47% Disapprove (May 2024: +6)
- **Base Dem (22%)**: 84% Approve, 16% Disapprove (May 2024: +68)
Biden is even more unpopular among younger voters since the last survey.

**Biden Approval Trend by Age**

- **July 2023**
  - Age 18-34 (45%): 42% Approve, 58% Disapprove
  - Age 35-44 (21%): 49% Approve, 51% Disapprove
  - Age 45-54 (14%): 45% Approve, 55% Disapprove
  - Age 55-64 (12%): 55% Approve, 45% Disapprove
  - Age 65+ (8%): 57% Approve, 43% Disapprove

- **May 2024**
  - Age 18-34 (45%): 36% Approve, 64% Disapprove
  - Age 35-44 (21%): 41% Approve, 59% Disapprove
  - Age 45-54 (14%): 41% Approve, 59% Disapprove
  - Age 55-64 (12%): 50% Approve, 50% Disapprove
  - Age 65+ (8%): 56% Approve, 44% Disapprove

**Approve** vs **Disapprove**
Biden is now underwater among voters with degrees.

**Biden Approval Trend by Gender/Education**

<table>
<thead>
<tr>
<th></th>
<th>July 2023</th>
<th>May 2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men w/o Degree</td>
<td>+16</td>
<td>-22</td>
</tr>
<tr>
<td>Men w/ Degree</td>
<td>-26</td>
<td>-4</td>
</tr>
<tr>
<td>Women w/o Degree</td>
<td>+8</td>
<td>-8</td>
</tr>
<tr>
<td>Women w/ Degree</td>
<td>-6</td>
<td></td>
</tr>
</tbody>
</table>

**Approve**

<table>
<thead>
<tr>
<th></th>
<th>Approve</th>
<th>Disapprove</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men w/o Degree</td>
<td>37%</td>
<td>63%</td>
</tr>
<tr>
<td>Men w/ Degree</td>
<td>58%</td>
<td>42%</td>
</tr>
<tr>
<td>Women w/o Degree</td>
<td>47%</td>
<td>53%</td>
</tr>
<tr>
<td>Women w/ Degree</td>
<td>54%</td>
<td>46%</td>
</tr>
</tbody>
</table>

POS
Biden’s approval has collapsed among voters working more than one job.

_Biden Approval Trend by Work More than One Job_

- **July 2023**
  - Yes (20%)
    - 42% Approve
    - 58% Disapprove
  - No (48%)
    - 29% Approve
    - 71% Disapprove

- **May 2024**
  - Yes (20%)
    - 47% Approve
    - 53% Disapprove
  - No (48%)
    - 45% Approve
    - 55% Disapprove
Voters with no children in the household now disapprove of Biden

Biden Approval Trend by Child in HH

- **July 2023**
  - Yes: 39% (39%)
  - No: 61% (61%)
- **May 2024**
  - Yes: 42% (61%)
  - No: 58% (17%)

Approve | Disapprove
---|---
43% | 57%
50% | 50%
39% | 61%
46% | 54%
38% | 62%
40% | 60%

July 2023
-14
0
-22
-22
-16
-24
-20
-8
Biden’s numbers are much worse across target regions compared to last survey.

**Biden Approval Trend by Regional Breaks**

- **Target States**
  - Florida: 38% Approve, 62% Disapprove
  - California: 38% Approve, 62% Disapprove
  - Texas: 47% Approve, 53% Disapprove

- **Tier I**
  - Southeast: 34% Approve, 66% Disapprove
  - Midwest: 38% Approve, 62% Disapprove
  - Mountain West: 40% Approve, 60% Disapprove

- **Tier II**
  - Target States: 41% Approve, 59% Disapprove
  - Tier I: 40% Approve, 60% Disapprove
  - Tier II: 42% Approve, 58% Disapprove

**July 2023**

- **Florida**
  - July 2023: 55% Approve, 45% Disapprove

- **California**
  - July 2023: 45% Approve, 55% Disapprove

- **Texas**
  - July 2023: 48% Approve, 52% Disapprove

**May 2024**

- **Florida**
  - May 2024: +10

- **California**
  - May 2024: -10

- **Texas**
  - May 2024: -4

- **Southeast**
  - May 2024: +12

- **Midwest**
  - May 2024: -7

- **Mountain West**
  - May 2024: -16
Voters across party lines disapprove of the job Congress is doing. Surprisingly, base Democrats are most likely to approve.

**Overall**
- Total Approve: 22%
- Total Disapprove: 78%*

**By Party**
- Base GOP (16%)
  - Approve: 11%
  - Disapprove: 89%
- Soft/Lean GOP (17%)
  - Approve: 18%
  - Disapprove: 82%
- Ind (17%)
  - Approve: 16%
  - Disapprove: 84%
- Soft/Lean Dem (28%)
  - Approve: 21%
  - Disapprove: 79%
- Base Dem (22%)
  - Approve: 40%
  - Disapprove: 60%

*Denotes Rounding

“And, do you approve or disapprove of the job Congress is doing?”
Just under 50% of voters back the Democrat on the generic ballot.

“Moving on… If the 2024 elections were being held today, would you be more likely to vote for... The Republican Candidate ...or... The Democratic Candidate ...for U.S. Congress?”
A plurality of Independents are not currently planning on voting.

**Generic Ballot by Party**

- **Base GOP (16%)**: 97% Republican, 2% Democratic
- **Soft/Lean GOP (17%)**: 85% Republican, 6% Democratic
- **Ind (17%)**: 27% Republican, 29% Democratic
- **Soft/Lean Dem (28%)**: 8% Republican, 77% Democratic
- **Base Dem (22%)**: 2% Republican, 97% Democratic
The generic Republican is within five points of the Democrat in the Southeast, the Midwest, and in Florida.
Issues
Inflation and the economy are still the two most important issues to voters. Illegal immigration and border security has surged to third place.

“Which ONE of the following issues is MOST important to you?”

**July 2023**
- Inflation: 20%
- The economy and jobs: 14%
- Threats to American democracy: 10%
- Climate Change: 9%
- Abortion: 7%
- Crime: 7%
- Illegal immigration and border security: 6%
- Taxes and spending: 6%
- Social Security and Medicare: 6%
- Health care: 6%
- Education: 5%
- Reforming the immigration system: 2%
- Other: 2%

**May 2024**
- Inflation: 23%
- The economy and jobs: 18%
- Illegal immigration and border security: 11%
- Threats to American democracy: 11%
- Abortion: 6%
- Taxes and spending: 5%
- Crime: 5%
- Social Security and Medicare: 5%
- Climate Change: 5%
- Health care: 4%
- Reforming the immigration system: 3%
- Education: 2%
- Other: 1%
Swing Hispanics are most focused on inflation.

### Top Issues by Party

<table>
<thead>
<tr>
<th>Base GOP (16%)</th>
<th>Soft/Lean GOP (17%)</th>
<th>Ind (17%)</th>
<th>Soft/Lean Dem (28%)</th>
<th>Base Dem (22%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Illegal immigration and border security (27%)</td>
<td>Illegal immigration and border security (23%)</td>
<td>The economy and jobs (22%)</td>
<td>Threats to American democracy (15%)</td>
<td>Threats to American democracy (17%)</td>
</tr>
<tr>
<td>Inflation (24%)</td>
<td>Inflation (28%)</td>
<td>The economy and jobs (16%)</td>
<td>Inflation (25%)</td>
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<td>Threats to American democracy (8%)</td>
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<td>Threats to American democracy (17%)</td>
</tr>
<tr>
<td>Threats to American democracy (7%)</td>
<td>Taxes and spending (8%)</td>
<td>Illegal immigration and border security (7%)</td>
<td>Threats to American democracy (15%)</td>
<td>Inflation (15%)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Climate Change (10%)</td>
</tr>
</tbody>
</table>
Older voters are most concerned about illegal immigration and threats to American democracy.

### Top Issues by Age

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Concerns</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age 18-34 (45%)</td>
<td>Inflation (23%)</td>
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</tr>
<tr>
<td>Age 65+ (8%)</td>
<td>Illegal immigration and border security (21%)</td>
</tr>
</tbody>
</table>
On the combined choice, voters are even more concerned about inflation and the economy than last survey. Illegal immigration and border security has leapfrogged into third place.

Combined Choices

**July 2023**

- Inflation: 35%
- The economy and jobs: 27%
- Threats to American democracy: 19%
- Climate Change: 18%
- Crime: 17%
- Health care: 17%
- Taxes and spending: 14%
- Illegal immigration and border security: 13%
- Abortion: 13%
- Social Security and Medicare: 10%
- Education: 10%
- Reforming the immigration system: 6%
- Other: 2%

**May 2024**

- Inflation: 41%
- The economy and jobs: 34%
- Illegal immigration and border security: 20%
- Threats to American democracy: 17%
- Taxes and spending: 15%
- Abortion: 13%
- Crime: 13%
- Health care: 13%
- Social Security and Medicare: 11%
- Climate Change: 10%
- Reforming the immigration system: 6%
- Education: 6%
- Other: 1%

“Which ONE of the following issues is MOST important to you?”
Inflation is the top issue for all but base GOPers and it is a close second with them.

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<tr>
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<td>Taxes and spending (18%)</td>
<td>Abortion (17%)</td>
<td>Abortion (20%)</td>
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</tbody>
</table>
Notably, seniors are not as concerned about inflation.

<table>
<thead>
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<td>Inflation (40%)</td>
<td>Inflation (50%)</td>
<td>Inflation (42%)</td>
<td>Inflation (36%)</td>
<td>Threats to American democracy (28%)</td>
</tr>
<tr>
<td>The economy and jobs (40%)</td>
<td>The economy and jobs (35%)</td>
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<td>Illegal immigration and border security (27%)</td>
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<td>Threats to American democracy (23%)</td>
<td>Social Security and Medicare (29%)</td>
<td>The economy and jobs (25%)</td>
</tr>
</tbody>
</table>
A plurality of Hispanic voters get their news from social media. Broadcast and cable are not far behind.

- Social media like Facebook, X, formerly known as Twitter, and WhatsApp: 36%
- Broadcast network news, such as NBC, ABC, or CBS: 33%
- Cable news channels, such as Fox News, CNN, or MSNBC: 30%
- YouTube: 16%
- Friends and family: 11%
- Conservative news outlets, blogs, websites, and talk radio: 9%
- Progressive or liberal news outlets, blogs, websites, and talk radio: 8%
- National newspapers: 8%
- Your local newspaper: 7%
- Spanish-language news, like Univision and Telemundo: 7%
- None of these/Do not follow politics and current events: 4%
- Other: 1%
The American Dream
Hispanic voters believe the American Dream is harder to achieve, and that America is declining. However, most still still believe in the American Dream.

**Ranked by % Strongly Agree**

- The American Dream is harder to achieve now than before: 62% Strongly Agree, 12% Total Agree, 18% Strongly Disagree, 12% Total Disagree (88%)
- I'm concerned that America is declining, and my children won't have the opportunities I had hoped they would: 52% Strongly Agree, 6% Total Agree, 18% Strongly Disagree, 23% Total Disagree (82%*)
- Younger Americans are losing our traditional American values of family, faith, and freedom of opportunity: 47% Strongly Agree, 8% Total Agree, 23% Strongly Disagree, 24% Total Disagree (77%)
- Too many Americans are losing our traditional American values of family, faith, and freedom of opportunity: 47% Strongly Agree, 11% Total Agree, 24% Strongly Disagree, 29% Total Disagree (76%)
- I believe in the American Dream: 42% Strongly Agree, 12% Total Agree, 29% Strongly Disagree, 29% Total Disagree (71%)

*Denotes Rounding; ^Split Sample A, ^^Split Sample B.
Hispanics largely view the American Dream in terms of freedom and financial well-being. 

“And, thinking some more about the American Dream, what would you say that the American Dream means to you?”
Four-in-five Hispanic voters think the American Dream will be harder for the next generation to achieve.

“Thinking about the next generation, do you think it will be easier or harder for them to achieve the American dream?”

- Easier: 8%
- Harder: 81%
- No Difference: 11%
Voters who believe the American Dream will be easier to achieve, do so because of technological advancements.

"Why do you think the American Dream will be easier to achieve for the next generation?"
Voters pessimistic about the future of the American Dream are worried about inflation and the cost of living. (Among 81% Believing American Dream will be Harder to Achieve)

- Inflation 19%
- Cost of living 13%
- Housing prices 8%
- Economy 8%
- No good jobs/lack of opportunity 6%
- Bad/stagnant wages 5%

- Decline/wrong direction 5%
- No good jobs/lack of opportunity 4%
- Wealth inequality 4%
- Life is harder 4%
- Values changed/lost 4%
- Education costs 4%

- Taxes 4%
- Bad education 3%
- Corruption 3%
- Freedom and rights diminishing 3%
- Corporations 3%
- Government spending/debt 3%
- Government 3%
- Don’t Know 3%
- Greed 3%
- Politicians 3%

"Why do you think the American Dream will be harder to achieve for the next generation?"
Socialism
Compared to last year, an equal number of voters are concerned about the increase of socialism. However, intensity has decreased slightly.

**July 2023**

- **Total Concerned**: 58%
- **Total Not Concerned**: 42%

- **Very Concerned**: 33%
- **Somewhat Concerned**: 25%
- **Not Very Concerned**: 22%
- **Not At All Concerned**: 20%

**May 2024**

- **Total Concerned**: 58%*
- **Total Not Concerned**: 42%

- **Very Concerned**: 29%
- **Somewhat Concerned**: 28%
- **Not Very Concerned**: 22%
- **Not At All Concerned**: 20%

*Denotes Rounding

“How concerned are you that socialism is increasing in the United States? Are you...”
Voters of all ages are concerned about socialism; older and middle-aged voters are the most concerned.

**Socialism Concern Trend by Age**

- **Age 18-34** (45%)
  - Concerned: 55%
  - Not Concerned: 45%
- **Age 35-44** (21%)
  - Concerned: 57%
  - Not Concerned: 43%
- **Age 45-54** (14%)
  - Concerned: 62%
  - Not Concerned: 38%
- **Age 55-64** (12%)
  - Concerned: 64%
  - Not Concerned: 36%
- **Age 65+** (8%)
  - Concerned: 60%
  - Not Concerned: 40%
Hispanics with Cuban heritage are most concerned about socialism.

Socialism Concern Trend by Country of Origin

- **July 2023**
  - Cuba: 71% Concerned, 29% Not Concerned
  - Dominican Republic: 43% Concerned, 57% Not Concerned

- **May 2024**
  - Cuba: 65% Concerned, 35% Not Concerned
  - Dominican Republic: 62% Concerned, 38% Not Concerned

Breakdown by Country:
- Mexico: 55% Concerned, 45% Not Concerned
- Puerto Rico: 61% Concerned, 39% Not Concerned
- Spain: 60% Concerned, 40% Not Concerned
- Dominican Republic: 54% Concerned, 46% Not Concerned
- Spain: 56% Concerned, 44% Not Concerned
- Cuba: 65% Concerned, 35% Not Concerned
- Dominican Republic: 62% Concerned, 38% Not Concerned

Legend:
- **Concerned**
- **Not Concerned**

POS
Education
Three-quarters of Hispanic voters support school choice. Intensity has dropped by nine points since last survey.

July 2023
- Total Support: 77%
- Total Oppose: 23%

- Strongly Support: 46%
- Somewhat Support: 31%
- Somewhat Oppose: 11%
- Strongly Oppose: 12%

May 2024
- Total Support: 74%
- Total Oppose: 26%*

- Strongly Support: 37%
- Somewhat Support: 37%
- Somewhat Oppose: 14%
- Strongly Oppose: 11%

*Denotes Rounding
Support for school choice is strong among parents and nonparents.

**School Choice Support Trend by Child in HH**

<table>
<thead>
<tr>
<th></th>
<th>Yes (39%)</th>
<th>No (61%)</th>
<th>Dads (17%)</th>
<th>Moms (22%)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>July 2023</strong></td>
<td>81%</td>
<td>19%</td>
<td>80%</td>
<td>20%</td>
</tr>
<tr>
<td></td>
<td>+62</td>
<td>+46</td>
<td>+60</td>
<td>+46</td>
</tr>
<tr>
<td><strong>May 2024</strong></td>
<td>77%</td>
<td>23%</td>
<td>73%</td>
<td>27%</td>
</tr>
<tr>
<td></td>
<td>+54</td>
<td>+46</td>
<td>+46</td>
<td>+58</td>
</tr>
<tr>
<td><strong>Support</strong></td>
<td><strong>Oppose</strong></td>
<td><strong>Support</strong></td>
<td><strong>Oppose</strong></td>
<td><strong>Support</strong></td>
</tr>
</tbody>
</table>

POS
44% of voters would send their child to the public school in the district where they live. Just under 30% would choose to send their child to a private school.

<table>
<thead>
<tr>
<th>Option</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>The public school in the district where you live</td>
<td>44%</td>
</tr>
<tr>
<td>A private school</td>
<td>29%</td>
</tr>
<tr>
<td>A public school in a different school district than where you live</td>
<td>18%</td>
</tr>
<tr>
<td>A Charter school</td>
<td>14%</td>
</tr>
<tr>
<td>A Religious School</td>
<td>14%</td>
</tr>
<tr>
<td>Home School</td>
<td>14%</td>
</tr>
</tbody>
</table>
Voters overwhelmingly believe expanding school choice would help public schools.

July 2023:
- Help public schools in your area: 65%
- Hurt public schools in your area: 35%

May 2024:
- Help public schools in your area: 63%
- Hurt public schools in your area: 37%
Both those with and without children in their household think expanding school choice would improve schools.
Voters are not satisfied with the state of the public school system. They also believe there should be more technical education.

**Overall—Ranked by % Strongly Agree**

**There should be more technical education and professional development programs.**
- Strongly Agree: 63%
- Total Agree: 94%
- Strongly Disagree: 6%

**Many public-school systems in America are failing and our children are falling behind.**
- Strongly Agree: 51%
- Total Agree: 85%
- Strongly Disagree: 15%

**I am worried that public schools are not focused on teaching the basics.**
- Strongly Agree: 45%
- Total Agree: 78%
- Strongly Disagree: 7%
- Disagree: 22%

**If I could afford to move my kids out of the public school system I would.**
- Strongly Agree: 42%
- Total Agree: 72%
- Strongly Disagree: 11%
- Disagree: 28%

*Denotes Rounding

“Now, please read the series of statements about education below. After you read each one, please indicate if you agree or disagree with that statement.”
Voters with children in their household identify with all these statements. Expanding technical education and professional development is particularly popular.

**Child in HH: Yes—Ranked by % Strongly Agree**

- There should be more technical education and professional development programs.
  - Strongly Agree: 66%
  - Total Agree: 94%
  - Strongly Disagree: 6%
  - Total Disagree: 6%

- Many public-school systems in America are failing and our children are falling behind.
  - Strongly Agree: 54%
  - Total Agree: 85%
  - Strongly Disagree: 15%
  - Total Disagree: 15%

- I am worried that public schools are not focused on teaching the basics.
  - Strongly Agree: 47%
  - Total Agree: 76%
  - Strongly Disagree: 8%
  - Total Disagree: 24%

- If I could afford to move my kids out of the public school system I would.
  - Strongly Agree: 45%
  - Total Agree: 72%
  - Strongly Disagree: 11%
  - Total Disagree: 28%

“Now, please read the series of statements about education below. After you read each one, please indicate if you agree or disagree with that statement.”
The Economy
Voters are not happy with the state of the economy.

“How would you rate the current state of the economy? Would you say it is...”
Hispanic voters are not optimistic about the future of the economy.

“And over the course of the next year, do you think the state of the economy will...”
Voters are concerned about Social Security and inflation.

For each of the following statements, please indicate if you agree or disagree with that statement.

**Ranked by % Strongly Agree**

1. I’m concerned about Social Security being available to me when I retire.
   - Strongly Agree: 54%
   - Total Agree: 81%
   - Strongly Disagree: 7%
   - Total Disagree: 19%

2. Inflation has negatively impacted my quality of life.
   - Strongly Agree: 53%
   - Total Agree: 85%
   - Strongly Disagree: 15%

3. I am worried our country’s debt will have a direct impact on me and my family.
   - Strongly Agree: 48%
   - Total Agree: 81%
   - Strongly Disagree: 7%
   - Total Disagree: 19%

*Denotes Rounding

“Now, please read the series of statements about the economy below. After you read each one, please indicate if you agree or disagree with that statement.”
Hispanic voters are concerned about their retirement and finding a good paying job.

- **Strongly Agree**: 48% (74% total) - I am worried about being able to retire.
- **Strongly Agree**: 42% (75% total) - It is hard to find a good paying job.
- **Strongly Agree**: 41% (70% total) - Some people no longer want to work and are happy to live off of the government.

*Denotes Rounding

“Now, please read the series of statements about the economy below. After you read each one, please indicate if you agree or disagree with that statement.”
Voters are less likely to identify with these statements.

Ranked by % **Strongly Agree**

Businesses in my community are having trouble finding workers.

- Strongly Agree: 29%
- Total Agree: 67%
- Strongly Disagree: 8%
- Total Disagree: 33%*

I have tried to start a small business or have a family member who has tried.

- Strongly Agree: 23%
- Total Agree: 49%*
- Strongly Disagree: 38%
- Total Disagree: 51%

I or someone in my household has engaged in independent contractor work such as working in the gig economy for companies like Uber and DoorDash.

- Strongly Agree: 19%
- Total Agree: 42%
- Strongly Disagree: 43%
- Total Disagree: 58%

*Denotes Rounding

“Now, please read the series of statements about the economy below. After you read each one, please indicate if you agree or disagree with that statement.”
Nine-in-ten voters would be concerned by a tax increase. Two-thirds would be very concerned by this.

<table>
<thead>
<tr>
<th>Concern Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Concerned</td>
<td>64%</td>
</tr>
<tr>
<td>Somewhat Concerned</td>
<td>27%</td>
</tr>
<tr>
<td>Not Very Concerned</td>
<td>7%</td>
</tr>
<tr>
<td>Not At All Concerned</td>
<td>3%</td>
</tr>
<tr>
<td>Total Concerned</td>
<td>90%*</td>
</tr>
<tr>
<td>Total Not Concerned</td>
<td>10%</td>
</tr>
</tbody>
</table>

*Denotes Rounding

“How concerned would you be if your taxes went up next year?”
Energy
Hispanic voters have had their utility prices go up and believe America needs to produce more gas and oil.

**Ranked by % **Strongly Agree

- My utility prices have gone up: 58% Strongly Agree, 9% Total Agree, 91% Total Disagree
- America needs to produce more of its own gas and oil: 51% Strongly Agree, 16% Total Agree, 84% Total Disagree
- The price of gas has negatively affected my life: 43% Strongly Agree, 7% Total Agree, 75% Total Disagree
- Our country needs to invest more in nuclear energy: 31% Strongly Agree, 11% Total Agree, 67% Total Disagree

*Denotes Rounding

“Now, please read the series of statements about energy below. After you read each one, please indicate if you agree or disagree with that statement.”
Health Care
Just under half of Hispanic voters either have or have a family member with a pre-existing condition.

**July 2023**

- Total Yes: 52%
  - Yes - Me: 15%
  - Yes - Someone in my family: 26%
  - Yes - Both: 11%
  - No: 48%

**May 2024**

- Total Yes: 47%
  - Yes - Me: 17%
  - Yes - Someone in my family: 20%
  - Yes - Both: 10%
  - No: 53%

*Denotes Rounding

“Does anyone in your family have a pre-existing condition?”
“A Health Savings Account (HSA) is a type of savings account for medical expenses, sort of like a 401(k). Money put into an HSA is tax free if used for a qualified medical expense, like a prescription or a medical procedure. Money in an HSA that is not used at the end of the year is rolled over to the next year and can be saved or invested to cover future medical expenses.

Do you or someone in your family have a Health Savings Account, or HSA?”
Only 30% of voters either have or have someone in their family with a Health Savings Account.

July 2023

Total Yes 31%

Don't Know 15%
Yes - Me 14%
Yes - Someone in my family 11%
Yes - Both 6%
No 54%

May 2024

Total Yes 30%

Don't Know 12%
Yes - Me 15%
Yes - Someone in my family 10%
Yes - Both 5%
No 58%

*Denotes Rounding
Hispanic voters have had their health care costs increase.

**Ranked by % Strongly Agree**

- **My health care costs have gone up in the last year.**
  - Strongly Agree: 44%
  - Total Agree: 76%*
  - Strongly Disagree: 8%
  - Total Disagree: 24%*

- **There is a shortage of health care services or providers in my community.**
  - Strongly Agree: 28%
  - Total Agree: 59%
  - Strongly Disagree: 17%
  - Total Disagree: 41%*

- **I or someone in my family encounter language barriers when trying to receive medical care.**
  - Strongly Agree: 11%
  - Total Agree: 30%
  - Strongly Disagree: 48%
  - Total Disagree: 70%

*Denotes Rounding

“Now, please read the series of statements about health care below. After you read each one, please indicate if you agree or disagree with that statement.”
Four-in-five Hispanic voters have access to telehealth services.

Do you have access to telehealth services, which allow people to have medical appointments by phone or by video?
A majority of voters either use or would use telehealth.

“Do you use telehealth services?”

- Yes: 43%
- No: 38%

“If you had access to telehealth services, would you use them?”

- Yes: 12%
- No: 7%

^Among 81% with access to telehealth services; ^^Among 19% without access to telehealth services; Results shown off total base.
Immigration
Hispanic voters overwhelmingly believe our immigration system is broken.

Ranked by % **Strongly Agree**

- **Our legal immigration system is broken.**
  - Strongly Agree: 58%, Total Agree: 86%, Strongly Disagree: 14%

- **More needs to be done to create legal pathways to immigration for those who wish to immigrate to America legally.**
  - Strongly Agree: 54%, Total Agree: 87%, Strongly Disagree: 13%

- **We need to provide DACA recipients and Dreamers, undocumented immigrants who came to the United States as children, with a pathway to citizenship.**
  - Strongly Agree: 52%, Total Agree: 81%, Strongly Disagree: 9%, Total Disagree: 19%

- **More needs to be done to support border patrol agents.**
  - Strongly Agree: 46%, Total Agree: 78%, Strongly Disagree: 8%, Total Disagree: 22%

*Denotes Rounding; ^Split Sample A.

“Now, please read the series of statements about the economy below. After you read each one, please indicate if you agree or disagree with that statement.”
Hispanic voters believe that we need to control our Southern border, and that we need to make it easier for immigrants to enter legally.

Ranked by % **Strongly Agree**

We should do what is necessary to control our Southern border and stop the flow of illegal immigration into our country.

- Strongly Agree: 45%
- Total Agree: 73%
- Strongly Disagree: 10%
- Total Disagree: 27%

Our legal immigration system makes it too hard for immigrants who follow the rules to come to our country legally.^^

- Strongly Agree: 40%
- Total Agree: 72%
- Strongly Disagree: 12%
- Total Disagree: 28%

We need to incentivize high skilled and highly educated immigrants to come to the U.S.

- Strongly Agree: 37%
- Total Agree: 73%
- Strongly Disagree: 10%
- Total Disagree: 27%

States that are not on our Southern border are feeling the negative effects of bad border policies.

- Strongly Agree: 37%
- Total Agree: 71%
- Strongly Disagree: 9%
- Total Disagree: 29%

*Denotes Rounding; ^^Split Sample B.*

“Now, please read the series of statements about the economy below. After you read each one, please indicate if you agree or disagree with that statement.”
The shift among Democrats is especially notable.

Control Southern Border Trend by Party

<table>
<thead>
<tr>
<th>Party</th>
<th>July 2023</th>
<th>May 2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Base GOP (16%)</td>
<td>92%</td>
<td>92%</td>
</tr>
<tr>
<td>Soft/Lean GOP (17%)</td>
<td>83%</td>
<td>88%</td>
</tr>
<tr>
<td>Ind (17%)</td>
<td>68%</td>
<td>64%</td>
</tr>
<tr>
<td>Soft/Lean Dem (28%)</td>
<td>47%</td>
<td>67%</td>
</tr>
<tr>
<td>Base Dem (22%)</td>
<td>55%</td>
<td>63%</td>
</tr>
</tbody>
</table>

Agree | Disagree
+84   | +84
+66   | +76
+36   | +28
-6    | +34
+10   | +26

+26
Two-thirds of young voters now believe we need to control our Southern border. There has been an increase in this belief across all age groups.

Control Southern Border Trend by Age

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Agree</th>
<th>Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age 18-34</td>
<td>66%</td>
<td>34%</td>
</tr>
<tr>
<td>Age 35-44</td>
<td>73%</td>
<td>27%</td>
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<tr>
<td>Age 45-54</td>
<td>76%</td>
<td>24%</td>
</tr>
<tr>
<td>Age 55-64</td>
<td>86%</td>
<td>14%</td>
</tr>
<tr>
<td>Age 65+</td>
<td>89%</td>
<td>11%</td>
</tr>
</tbody>
</table>

July 2023:
- Age 18-34: Agree 55%, Disagree 45%
- Age 35-44: Agree 69%, Disagree 31%
- Age 45-54: Agree 72%, Disagree 28%
- Age 55-64: Agree 75%, Disagree 25%
- Age 65+: Agree 75%, Disagree 25%

May 2024:
- Age 18-34: Agree 66%, Disagree 34%
- Age 35-44: Agree 73%, Disagree 27%
- Age 45-54: Agree 76%, Disagree 24%
- Age 55-64: Agree 86%, Disagree 14%
- Age 65+: Agree 89%, Disagree 11%
Support for controlling the Southern border has increased among all gender/education groups. This is most pronounced among women without college degrees.
Support for controlling the Southern border has increased in target states. Florida has had the largest increase in support.

### Control Southern Border Trend by Regional Breaks

<table>
<thead>
<tr>
<th>Target States</th>
<th>Tier I</th>
<th>Tier II</th>
<th>Florida</th>
<th>California</th>
<th>Texas</th>
<th>Southeast</th>
<th>Midwest</th>
<th>Mountain West</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 2023</td>
<td></td>
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<td>Agree</td>
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<td>29%</td>
<td>27%</td>
<td>74%</td>
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### Data Analysis
- **Florida** had the largest increase in support from July 2023 (+58%) compared to May 2024 (+36%).
- **Southeast** showed the smallest increase (+46% in May 2024).
Now, please read some actions the federal government could take to secure the border. Please pick THREE actions that you would like to see the federal government take.

Creating secure, regional processing centers is the most popular government action.

- Create secure, regional processing centers where people apply for refugee status outside of the United States instead of at the border. 30%
- Bring back the Remain in Mexico program, an agreement with Mexico that required some asylum seekers to wait in Mexico until their immigration court date. 16%
- Increase construction on the border wall on our Southern Border with Mexico. 12%
- Invest in improving working conditions for Border Patrol agents, including raising their pay and hiring additional agents. 10%
- Create additional facilities to process undocumented border crossers. 9%
- Hire more personnel to monitor detained asylum seekers so that Border Patrol can keep focusing on security functions. 9%
- Increase screenings and background checks for guardians of young migrant border crossers. 7%
- Faster and more thorough inspections of people and vehicles crossing our legal ports of entry. 6%

“Now, please read some actions the federal government could take to secure the border. Please pick THREE actions that you would like to see the federal government take.”
The border wall is popular among base Republicans, but not among Independents or Democrats.

<table>
<thead>
<tr>
<th>Top Immigration Actions by Party</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Base GOP</strong> (16%)</td>
</tr>
<tr>
<td>Increase border wall construction (33%)</td>
</tr>
<tr>
<td>Bring back Remain in Mexico program (31%)</td>
</tr>
<tr>
<td>Create secure, regional processing centers (25%)</td>
</tr>
<tr>
<td>Faster and more thorough inspections (6%)</td>
</tr>
<tr>
<td><strong>Soft/Lean GOP</strong> (17%)</td>
</tr>
<tr>
<td>Bring back Remain in Mexico program (25%)</td>
</tr>
<tr>
<td>Create secure, regional processing centers (25%)</td>
</tr>
<tr>
<td>Increase border wall construction (17%)</td>
</tr>
<tr>
<td>Improve Border Patrol working conditions (9%)</td>
</tr>
<tr>
<td><strong>Ind</strong> (17%)</td>
</tr>
<tr>
<td>Create secure, regional processing centers (34%)</td>
</tr>
<tr>
<td>Bring back Remain in Mexico program (13%)</td>
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<td>More personnel to monitor detained asylum seekers (13%)</td>
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</tr>
<tr>
<td>Create secure, regional processing centers (41%)</td>
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</tr>
<tr>
<td>More personnel to monitor detained asylum seekers (12%)</td>
</tr>
</tbody>
</table>
The creation of regional processing centers is by far the most supported policy. Bringing back Remain in Mexico and improving working conditions of Border Patrol agents are also popular.

Combined Choices

Create secure, regional processing centers where people apply for refugee status outside of the United States instead of at the border. 61%

Bring back the Remain in Mexico program, an agreement with Mexico that required some asylum seekers to wait in Mexico until their immigration court date. 38%

Invest in improving working conditions for Border Patrol agents, including raising their pay and hiring additional agents. 38%

Create additional facilities to process undocumented border crossers. 37%

Hire more personnel to monitor detained asylum seekers so that Border Patrol can keep focusing on security functions. 35%

Increase construction on the border wall on our Southern Border with Mexico. 32%

Increase screenings and background checks for guardians of young migrant border crossers. 31%

Faster and more thorough inspections of people and vehicles crossing our legal ports of entry. 27%
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For more information about this presentation or about Public Opinion Strategies, please give us a call.