

THE ROAD TO 2024 AND BEYOND

The LIBRE Institute 2024 Poll of Hispanic voters conducted by Public Opinion Strategies paints a dismal picture about the direction of the country. Hispanics are pessimistic and concerned about the economy, and expressed a profound worry about the decline of the American Dream. **Below are some of the topline takeaways from the poll conducted from May 2nd 2024 to May 7th 2024 among a random national sample of 1,200 registered Hispanic voters, and has a credibility interval of +3.23%.**

HISPANICS ARE WORRIED ABOUT THE DIRECTION OF OUR COUNTRY

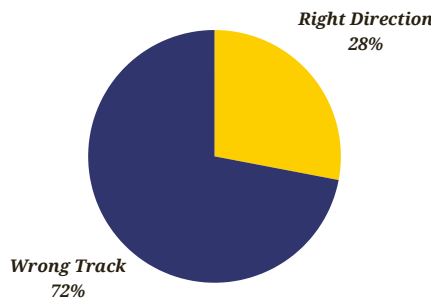
LATINOS ARE PESSIMISTIC ABOUT THE DIRECTION OF THE COUNTRY

Contrary to the narratives from the Biden Administration, The LIBRE Institute’s survey reveals Hispanics are not optimistic about the trajectory of the country under Bidenomics.

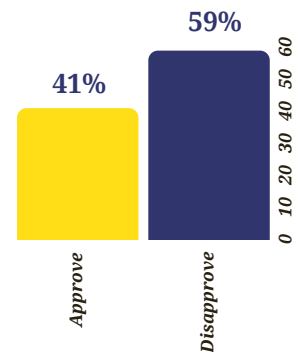
A mere 28% of Hispanic voters believe the country is headed in the right direction, while 72% feel it is on the wrong track.

59% of Hispanics disapprove of the job Joe Biden is doing as president, a 12 point shift away from the President since our 2023 poll. **The President is under water with Independent Hispanics by 38 points.**

“Are things in the country headed in the right direction or off track?”



“Do you approve or disapprove of the job Joe Biden is doing as President?”



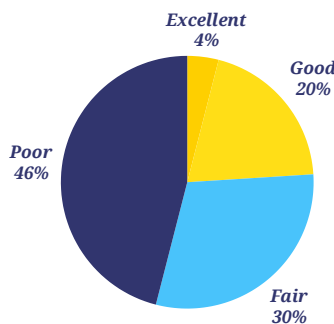
HISPANIC VOTERS BELIEVE THE ECONOMY IS IN DIRE STRAITS WITH LITTLE OPTIMISM

Overall pessimism among Hispanics is driven largely by a negative view on the economy.

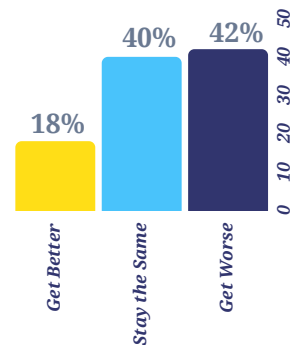
As Hispanics reflect on their affairs, 49% mention being worse off now than they were just four years ago. This is further marked by a deep dissatisfaction with the economy of which 76% argue it is in a “fair” or “poor” state.

Latinos, who represent over \$3.2 trillion in U.S. GDP, are worried about the economy with over 42% expecting it to get worse and over 85% arguing inflation is negatively impacting their quality of life.

“How would you rate the current state of the economy?”



“Do you think the state of the economy will...”



Inflation is negatively impacting my quality of life

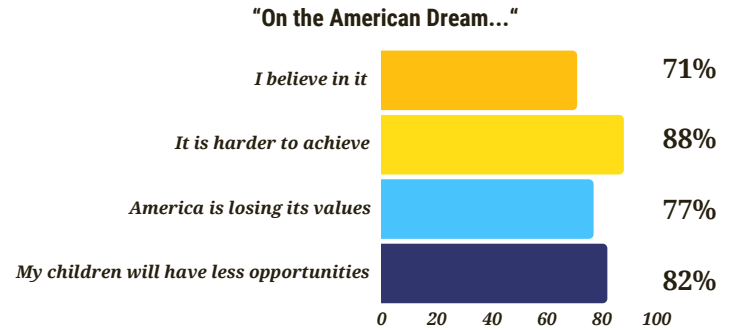


HISPANICS STILL BELIEVE IN THE AMERICAN DREAM BUT ARE WORRIED ABOUT ACHIEVING IT

While 71% of Hispanics still believe in the American Dream and what it means, nearly 88% believe its harder to achieve than ever before.

Most importantly they worry for their children and for the values America once stood for, with 82% believing that their kids will have less opportunities and 76% believing that America is losing its traditional values.

In spite of this, many still believe in the promise of America and in their own words stated that they hoped to achieve an American Dream for themselves with financial security, freedom, good jobs, and the prospect of buying a home.



What does the American Dream mean to you?

Freedom, Financial Security, Good Jobs, and a Home

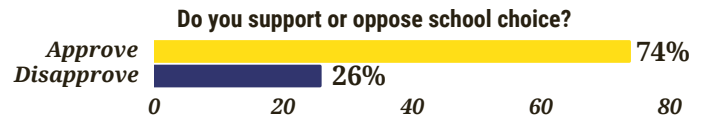
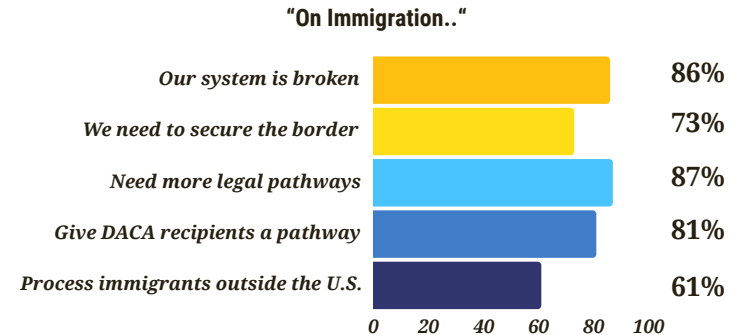


BEYOND THE ECONOMY, IMMIGRATION AND EDUCATION TAKE CENTER STAGE

Much like the rest of the country, Hispanics see not only that our legal immigration system is broken (86% agree) but that the we also cannot have an open Southern Border (73% agree).

Hispanics demand an all of the above approach that creates legal pathways (87% agree) while processing immigration cases outside the U.S. (61% agree).

Equally popular is school choice, which sees support from 74% of Hispanics who often just want access to better public schools (44%) or private schools that better serve their needs (29%).



Hispanic voters share the same concerns as many other Americans; the American Dream is becoming harder to realize and key policies are limiting them. Through our grassroots outreach, The LIBRE Institute sees this prevailing worry and sense of urgency within the Hispanic community to change the trajectory of the country.

The pathway to economic prosperity is paved by fixing our broken budget process, increasing access to work, respecting worker freedom and choice, reforming our immigration system, allowing school choice to flourish, giving folks health care that works for them and cutting burdensome regulations. As the leading voice for Hispanics advocating for freedom, The LIBRE Institute believes it is imperative for policymakers and leaders to address the very real concerns of our community and work towards building a more hopeful and prosperous future for all Americans.



LEARN MORE AT: thelibreinstitute.org