

# HISPANIC NATIONAL SURVEY

Interview Schedule



July 18-23, 2023  
Project #: 230205  
N=1,000 Hispanic Voters  
Credibility Interval:  $\pm 3.53\%$

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\* Denotes result under 0.5%.

^ Denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.

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A. In which state do you live? **[SHOW DROP DOWN WITH 50 STATES + D.C.] (USE STATE FIPS CODES)**

<b>16%</b>	<b>NORTHEAST</b>
3%	NEW ENGLAND
13%	MID ATLANTIC
<b>9%</b>	<b>MIDWEST</b>
7%	GREAT LAKES
2%	FARM BELT
<b>37%</b>	<b>SOUTH</b>
14%	DEEP SOUTH
23%	OUTER SOUTH
<b>38%</b>	<b>WEST</b>
10%	MOUNTAIN
28%	PACIFIC

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C. Are you registered to vote in **[survey state]**?

100% YES (**CONTINUE**)

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D2. Please record your gender.

48%	MALE
52%	FEMALE

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E. Are you, or is anyone in your household, employed by a newspaper, television or radio station, or by a political party or a candidate for office?

100% NO (**CONTINUE**)

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D7A. To ensure that we have a representative sample, would you please indicate whether you are from a Hispanic, Latino, or Spanish-speaking background?

100% Yes, Hispanic or Latino

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D1. In what year were you born? \_\_\_\_ \_\_\_\_ \_\_\_\_ \_\_\_\_ (**9999 = REFUSED**) (**SHOW REFUSED AS PREFER NOT TO SAY**)

16%	18 - 24
25%	25 - 34
21%	35 - 44
15%	45 - 54
14%	55 - 64
9%	65 AND ABOVE

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1. Generally speaking, would you say that things in the country are going in the right direction, or have they pretty seriously gotten off on the wrong track?

29% RIGHT DIRECTION  
71% WRONG TRACK

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2. Do you approve or disapprove of the job Joe Biden is doing as President?

15% STRONGLY APPROVE  
32% SOMEWHAT APPROVE  
20% SOMEWHAT DISAPPROVE  
33% STRONGLY DISAPPROVE

**47% TOTAL APPROVE**  
**53% TOTAL DISAPPROVE**

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3. Moving on... If the 2024 elections were being held today, would you be more likely to vote for...  
**(ROTATE)**

42% The Republican Candidate  
...or...  
58% The Democratic Candidate  
  
...for U.S. Congress?

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Now turning to issues...

4. Which ONE of the following issues is MOST important to you? **(RECORD FIRST CHOICE, ASK SECOND IMPORTANCE AND REMOVE FIRST CHOICE) (RANDOMIZE)**

<b><u>1st</u></b>	<b><u>2nd</u></b>	<b><u>Comb</u></b>	
14%	13%	27%	The economy and jobs
6%	4%	10%	Social Security and Medicare
5%	5%	10%	Education
6%	10%	17%	Health care
2%	3%	6%	Reforming the immigration system
6%	8%	14%	Taxes and spending
6%	7%	13%	Illegal immigration and border security
7%	6%	13%	Abortion
10%	8%	19%	Threats to American democracy
20%	15%	35%	Inflation
9%	8%	18%	Climate Change
7%	10%	17%	Crime
2%	1%	1%	Other ( <b>Specify: _____</b> )

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**RANDOMIZE SECTIONS:  
ECONOMIC SECTION  
SOCIALISM SECTION  
HEALTH CARE SECTION  
EDUCATION SECTION  
IMMIGRATION SECTION**

5. How would you rate the current state of the economy? Would you say it is **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

4% EXCELLENT  
17% GOOD  
31% FAIR  
48% POOR

**21% TOTAL EXCELLENT/GOOD**  
**79% TOTAL FAIR/POOR**

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6. And over the course of the next year, do you think the state of the economy will... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

21% GET BETTER  
38% STAY ABOUT THE SAME  
42% GET WORSE

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Now, please read the series of statements about the economy below. After you read each one, please indicate if you agree or disagree with that statement. **(RANDOMIZE)**

	<b>STRG AGREE</b>	<b>SMWT AGREE</b>	<b>SMWT DISAGREE</b>	<b>STRG DISAGREE</b>
7.	Inflation has negatively impacted my quality of life.			
	52%	33%	10%	5%
	<b>84%^</b>		<b>16%^</b>	
8.	It is hard to find a good paying job.			
	39%	36%	16%	9%
	<b>75%</b>		<b>25%</b>	
9.	I have tried to start a small business or have a family member who has tried.			
	26%	25%	15%	34%
	<b>51%</b>		<b>49%</b>	
10.	Businesses in my community are having trouble finding workers.			
	32%	41%	20%	7%
	<b>72%^</b>		<b>28%^</b>	
11.	I'm concerned that America is declining, and my children won't have the opportunities I had hoped they would.			
	50%	30%	13%	7%
	<b>80%</b>		<b>20%</b>	
12.	Some people no longer want to work and are happy to live off of the government.			
	40%	29%	13%	18%
	<b>68%^</b>		<b>32%^</b>	

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**(ROTATE)**

13. How concerned are you that socialism is increasing in the United States? Are you... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

33% VERY CONCERNED  
25% SOMEWHAT CONCERNED  
22% NOT VERY CONCERNED  
20% NOT AT ALL CONCERNED

**58% TOTAL CONCERNED**  
**42% TOTAL NOT CONCERNED**

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14. How concerned are you that socialism is increasing in Latin America? Are you... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

25% VERY CONCERNED  
31% SOMEWHAT CONCERNED  
26% NOT VERY CONCERNED  
17% NOT AT ALL CONCERNED

**56% TOTAL CONCERNED**  
**44%^ TOTAL NOT CONCERNED**

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Now, please read the series of statements below. After you read each one, please indicate if you agree or disagree with that statement. **(RANDOMIZE)**

<b>STRG AGREE</b>	<b>SMWT AGREE</b>	<b>SMWT DISAGREE</b>	<b>STRG DISAGREE</b>
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**(SPLIT SAMPLE A)**

15. Too many Americans are losing our traditional American values of family, faith, and freedom of opportunity.

44%	26%	13%	17%
<b>70%</b>		<b>30%</b>	

**(SPLIT SAMPLE B)**

16. Younger Americans are losing our traditional American values of family, faith, and freedom of opportunity.

48%	25%	11%	16%
<b>73%</b>		<b>27%</b>	

17. Social media and tech companies have too much power and use it to influence public debate.

51%	35%	10%	4%
<b>85%^</b>		<b>15%^</b>	

18. You are better off now than you were 4 years ago.

19%	26%	25%	30%
<b>45%</b>		<b>55%</b>	

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19. Generally speaking, do you think (**ROTATE TOP TO BOTTOM/BOTTOM TO TOP**) there is too much, too little, or about the right amount of government regulation of businesses and industries?

40% Too much government regulation  
34% Too little government regulation  
26% About the right amount of government regulation

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Moving on...

20. Now, please read the statement below. After you read the statement, please indicate if you agree or disagree with that statement.

Knowing what I know now, my state handled COVID correctly.

27% STRONGLY AGREE  
34% SOMEWHAT AGREE  
16% SOMEWHAT DISAGREE  
22% STRONGLY DISAGREE

**61% TOTAL AGREE**  
**39%^ TOTAL DISAGREE**

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21. Do you or someone in your family have a Health Savings Account, or HSA?

14% YES - ME  
11% YES - SOMEONE IN MY FAMILY  
6% YES - BOTH  
54% NO

15% DON'T KNOW

**31% TOTAL YES**

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22. And, does anyone in your family have a pre-existing condition?

15% YES - ME  
26% YES - SOMEONE IN MY FAMILY  
11% YES - BOTH  
48% NO

**52% TOTAL YES**

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Now, please read the series of statements about health care below. After you read each one, please indicate if you agree or disagree with that statement. **(RANDOMIZE)**

	<b>STRG AGREE</b>	<b>SMWT AGREE</b>	<b>SMWT DISAGREE</b>	<b>STRG DISAGREE</b>
23. My health care costs have gone up in the last year.	41%	34%	15%	10%
	<b>75%</b>		<b>25%</b>	
24. If I had access to telehealth services, which allow people to have a medical appointment by phone or by video, I would take advantage of those.	41%	33%	16%	11%
	<b>74%</b>		<b>26%<sup>^</sup></b>	
25. I often travel more than 30 minutes to be able to see a doctor.	18%	24%	22%	36%
	<b>42%</b>		<b>58%</b>	

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Changing topics slightly...

26. Do you support or oppose school choice that allows parents to send their children to any public, charter, or private school and allows state funding to follow the student?

46% STRONGLY SUPPORT  
31% SOMEWHAT SUPPORT  
11% SOMEWHAT OPPOSE  
12% STRONGLY OPPOSE

**77% TOTAL SUPPORT**  
**23% TOTAL OPPOSE**

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27. And, do you think expanding school choice would... **(ROTATE)**

65% Help public schools in your area  
...or...  
35% Hurt public schools in your area

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Now, please read the series of statements about education below. After you read each one, please indicate if you agree or disagree with that statement. **(RANDOMIZE)**

	<b>STRG AGREE</b>	<b>SMWT AGREE</b>	<b>SMWT DISAGREE</b>	<b>STRG DISAGREE</b>
28. Many public-school systems in America are failing and our children are falling behind.	49%	34%	12%	5%
	<b>83%</b>		<b>17%</b>	
29. Teachers' unions have too much power and care more about themselves than students.	26%	25%	22%	27%
	<b>51%</b>		<b>49%</b>	
30. If I could afford to move my kids out of the public school system I would.	42%	27%	17%	14%
	<b>69%</b>		<b>31%</b>	
31. I am worried that public schools are not focused on teaching the basics.	43%	29%	17%	11%
	<b>72%</b>		<b>28%</b>	
32. There should be more technical education and professional development programs.	61%	33%	5%	1%
	<b>94%</b>		<b>6%</b>	

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Moving on...

33. How often do you interact with people in your community who are undocumented? (**ROTATE TOP TO BOTTOM, BOTTOM TO TOP**)

21% VERY OFTEN  
29% SOMEWHAT OFTEN  
31% NOT VERY OFTEN  
18% NOT AT ALL

**50% TOTAL OFTEN**  
**50%^ TOTAL NOT OFTEN**

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Now, please read the series of statements about immigration below. After you read each one, please indicate if you agree or disagree with that statement. **(RANDOMIZE)**

	<b>STRG AGREE</b>	<b>SMWT AGREE</b>	<b>SMWT DISAGREE</b>	<b>STRG DISAGREE</b>
34. We should do what is necessary to control our southern border and stop the flow of illegal immigration into our country.	37%	28%	20%	14%
	<b>65%</b>		<b>35%^</b>	
35. We need to provide DACA recipients and Dreamers, undocumented immigrants who came to the United States as children, with a pathway to citizenship.	54%	28%	9%	9%
	<b>82%</b>		<b>18%</b>	
36. Crime in my community has gone up.	37%	31%	20%	12%
	<b>68%</b>		<b>32%</b>	
37. Drug use in my community has gone up.	38%	30%	21%	12%
	<b>67%^</b>		<b>33%</b>	
38. Homelessness in my community has gone up.	48%	31%	14%	8%
	<b>79%</b>		<b>21%^</b>	
39. More needs to be done to create legal pathways to immigration for those who wish to immigrate to America legally.	60%	27%	7%	6%
	<b>87%</b>		<b>13%</b>	

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Talking some more about you...

40. Were you born outside the United States, or were one or both of your parents born outside of the United States?

6% Yes, born outside of the U.S. - Self Only  
24% Yes, born outside of the U.S. - Parent(s) Only  
11% Yes, born outside of the U.S. - Self & Parent(s)  
57% No

1% Unsure/Don't Know

**41% TOTAL YES**

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**(ASK IF Q40:1, 3) (RESULTS SHOWN OFF TOTAL BASE)**

41. For how many years have you lived in the U.S.?

\* 0-5 Years  
1% 6-10 Years  
3% 11-20 Years  
13% 21+ Years  
– Unsure/Don't Know

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Moving on...

42. From which ONE or TWO of the following news sources, if any, do you get most of your information about politics and current events? **(RANDOMIZE :1-10. ALLOW UP TO TWO RESPONSES.)**

- 27% Broadcast network news, such as NBC, ABC, or CBS
  - 7% Spanish-language news, like Univision and Telemundo
  - 29% Cable news channels, such as Fox News, CNN, or MSNBC
  - 10% National newspapers
  - 10% Your local newspaper
  - 33% Social media like Facebook, Twitter and WhatsApp
  - 14% Conservative news outlets, blogs, websites, and talk radio
  - 10% Progressive or liberal news outlets, blogs, websites, and talk radio
  - 16% YouTube
  - 11% Friends and family
  - \* Other **(Specify)**
  - 6% None of these/Do not follow politics and current events
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43. Now, thinking about the language you use in your home, would you say that at home you speak... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP :1-5)**

- 1% Only Spanish at home
  - 6% Mostly Spanish, but some English
  - 23% Spanish and English equally
  - 28% Mostly English, but some Spanish
  - 41% Only English at home
  
  - 1% Other language(s) spoken at home
  
  - 7% TOTAL SPANISH**
  - 69% TOTAL ENGLISH**
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44. Would you say that you generally watch TV in... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP :1-4)**

- \* Spanish only
  - 6% Spanish more than English
  - 37% English more than Spanish
  - 52% English only
  
  - 1% Other language(s)
  - 4% Don't watch TV
  
  - 6% TOTAL SPANISH**
  - 89% TOTAL ENGLISH**
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H5. Hispanics and Latinos have family roots in many different parts of Latin America. To which country or countries do you or your family trace your Hispanic or Latino heritage? **(ALLOW MULTIPLE RESPONSES)**

- 2% Argentina
  - \* Bolivia
  - 1% Chile
  - 4% Colombia
  - 1% Costa Rica
  - 7% Cuba
  - 4% Dominican Republic
  - 2% Ecuador
  - 2% El Salvador
  - 3% Guatemala
  - 3% Honduras
  - 53% Mexico
  - 1% Nicaragua
  - \* Panama
  - \* Paraguay
  - 1% Peru
  - 18% Puerto Rico
  - 16% Spain
  - \* Uruguay
  - 1% Venezuela
  - 1% Other country **(SPECIFY)**
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Now, in this section, we are collecting general data for statistical purposes only. As a reminder, the data are anonymous and your responses will be kept completely confidential. Thinking some more about you...

D3A. What is the last grade you completed in school?

*	SOME GRADE SCHOOL (GRADES 1-8)
5%	SOME HIGH SCHOOL (GRADES 9-11)
19%	GRADUATED HIGH SCHOOL (GRADE 12)
7%	TECHNICAL/VOCATIONAL SCHOOL
33%	SOME COLLEGE
26%	GRADUATED COLLEGE (e.g. BACHELOR OF ARTS, BACHELOR OF SCIENCE)
10%	POST-GRADUATE (e.g. PhD, MD, JD)
<b>24%</b>	<b>TOTAL HS OR LESS</b>
<b>40%</b>	<b>TOTAL SOME COLLEGE</b>
<b>36%</b>	<b>TOTAL COLLEGE+</b>

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D4A. And, in politics today, do you consider yourself ... **(ROTATE)**

a Republican,  
a Democrat,  
or something else?

**(IF REPUBLICAN OR DEMOCRAT, FOLLOW UP SCREEN)** Would you call yourself a STRONG (Republican/Democrat) or a NOT-SO-STRONG (Republican/Democrat)?

**(IF SOMETHING ELSE, FOLLOW UP SCREEN)** Do you think of yourself as closer to **(ROTATE)** the Republican or to the Democratic party?

17%	STRONG REPUBLICAN
10%	NOT-SO-STRONG REPUBLICAN
4%	LEAN REPUBLICAN
20%	UNAFFILIATED / INDEPENDENT / SOMETHING ELSE
6%	LEAN DEMOCRAT
17%	NOT-SO-STRONG DEMOCRAT
27%	STRONG DEMOCRAT
<b>30%^</b>	<b>TOTAL REPUBLICAN</b>
<b>50%</b>	<b>TOTAL DEMOCRAT</b>

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**(ASK IF D4A:5-7) (RESULTS SHOWN OFF TOTAL BASE)**

D4D. Thinking back over the past few years, would you say that you currently... **(ROTATE :1-2)**

19%	Identify more strongly with the Democratic party than you did in the past
13%	Identify less strongly with the Democratic party than you did in the past
18%	Identify about the same with the Democratic party as you have in the past

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D5A. Generally speaking, do you consider yourself to be **(ROTATE TOP TO BOTTOM , BOTTOM TO TOP)** conservative, moderate or liberal on most issues?

**(IF CONSERVATIVE/LIBERAL, FOLLOW UP SCREEN:)** And would you say you are VERY (CONSERVATIVE/LIBERAL), or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

15%	VERY CONSERVATIVE
15%	SOMEWHAT CONSERVATIVE
44%	MODERATE
12%	SOMEWHAT LIBERAL
14%	VERY LIBERAL
<b>30%</b>	<b>TOTAL CONSERVATIVE</b>
<b>26%</b>	<b>TOTAL LIBERAL</b>

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D8A. Regardless of how you feel now, for whom did you vote in the 2020 Presidential election... **(ROTATE)** Donald Trump or Joe Biden?

**(IF SOMEONE ELSE, FOLLOW UP SCREEN ASK)** And, did you vote for... **(ROTATE)** Jo Jorgensen or some other candidate?

32%	DONALD TRUMP
50%	JOE BIDEN
4%	JO JORGENSEN
3%	SOMEONE ELSE <b>(SPECIFY:_____)</b>
11%	DID NOT VOTE

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D16A. Do you have children at home under the age of 18 you are responsible for raising who are not yet in college or the workforce?

42% Yes  
58% No

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D9A. And for statistical purposes only...is your total annual household income greater or less than \$60,000?

11% UNDER \$20,000  
20% BETWEEN \$20,000 - \$40,000  
15% OVER \$40,000  
13% UNDER \$80,000  
15% BETWEEN \$80,000 - \$100,000  
25% OVER \$100,000

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D9F. Are you currently employed, a student, a stay at home parent, retired, or unemployed and looking for work?

**(IF EMPLOYED, ASK:)** And, are you employed full-time or employed part-time?

60%	EMPLOYED/FULL-TIME
9%	EMPLOYED/PART-TIME
5%	STUDENT
4%	STAY AT HOME PARENT
13%	RETIRED
9%	UNEMPLOYED AND LOOKING FOR WORK
<b>69%</b>	<b>TOTAL EMPLOYED</b>

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**(IF D9F:1-2, ASK:) (RESULTS SHOWN OFF TOTAL BASE)**

D9G. And, are you hourly or salary?

42%	HOURLY
26%	SALARY

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**(ASK IF D9F:1-2) (RESULTS SHOWN OFF TOTAL BASE)**

D9X. And, do you work more than one job to help you pay your bills?

20%	YES
49%	NO

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D41. Are you or someone in your family a small business owner?

14% YES - MYSELF  
15% YES - SOMEONE IN FAMILY  
3% YES - BOTH  
68% NO

**32% TOTAL YES**

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D42. Are you now receiving income or have you in the past received income from working in the gig economy, which includes providing services through online applications such as Uber, Lyft, Postmates, DoorDash, Instacart, Caviar, TaskRabbit, or other applications like these?

19% YES  
81% NO

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