Unleashing American Energy

LATINO PERSPECTIVES SHAPING 2025





lout of 5

workers in the United
States are Latino

In the next decade,

78%

of net new workers will be Latino

via Bureau of Labor Statistics THE LIBRE INSTITUTE

UNLEASHING AMERICAN ENERGY 2025

Energy Security Is a Top Priority for Latino Voters

Utility prices have gone up, and Latinos are feeling the pinch.

Nearly 9 in 10 Latinos say utility prices are up too high.

While prices are no longer rising as high as they did during the previous administration, electricity, gas, and other utilities are still too expensive for most Americans, making it harder for them to achieve the American Dream.

The reason? Hundreds of outdated regulations and red tape stifle innovation, block investment, and limit American energy's full potential.

Latinos know this.

Latinos, across party lines, want to unleash America's energy potential.

The good news is that Latino voters overwhelmingly support expanding American energy by leveraging all our energy sources, including gas, oil, and nuclear power.

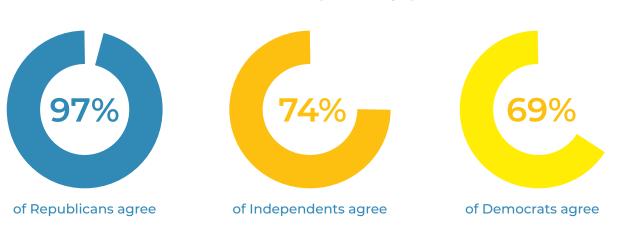
This cuts across party lines, as Democrats, Republicans, and independents all agree America needs to produce reliable and affordable energy at home.

These numbers show there's a big opportunity to enact commonsense regulatory reform to make energy more affordable and abundant for all Americans.



of Latinos agree America needs to produce more of its own gas and oil. 47% strongly agree

This issue is not especially partisan:



of Latino voters said that our country needs to invest in more nuclear energy

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Latinos Are the Energy Workforce of the Future

The U.S. Latino population is not just working, it is also one of the fastest growing, which means the future of American energy is the Latino workforce. Currently, over 18% of the U.S. energy workforce is Latino, but according to the Department of Energy over 32% of new energy jobs in 2023 were filled by Latinos.

This year alone it is expected that 1.5 million Latinos will be a part of America's energy workforce.

With large, expected labor shortages across the U.S. in key energy sectors, the race is on to train and prepare Americans from all walks of life to power the economy of the future.

Best of all? Latinos are ready!



97%

of Latinos believe more technical education and professional development is needed in public high schools

86%

of Latinos believe more needs to be done to get us into energy, transportation, and manufacturing jobs

85%

of Latinos believe we should make our system easier for immigrants with professional degrees to carry out their careers in the U.S.

60%

of Latinos polled highlighted labor shortages in their communities

33

Energy independence is critically linked to our national security.

It is up to Congress to break down barriers, unleash American energy, and ensure Latinos can be an integral part of this industry.





