

# HISPANICS AREN'T BUYING BIDENOMICS

A 2023 national poll of Hispanic voters conducted by Public Opinion Strategies for The LIBRE Institute painted a dismal picture, highlighted by pessimism about the direction of the country, concerns about the economy, and a profound worry about the decline of the American Dream. Below are some of the topline takeaways from the poll among 1,000 registered Hispanic voters, and has a credibility interval of +3.53%.

# HISPANICS ARE PESSIMISTIC ABOUT THE DIRECTION OF THE COUNTRY

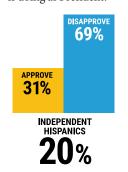
Contrary to the narratives from the Biden Administration, LIBRE's survey reveals Hispanics are not optimistic about the trajectory of the country under Bidenomics. A mere 29% of Hispanic voters believe the country is headed in the right direction, while 71% feel it is on the wrong track. A majority of Hispanics disapprove of the job Joe Biden is doing as President. The President is under water with Independent Hispanics by 28 points.

#### HISPANICS VIEW ON THE COUNTRY

"Are things in the country headed in the right direction or off track?"



"Do you approve or disapprove of the job Joe Biden is doing as President?"

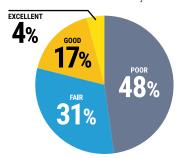


## HISPANIC VOTERS DON'T BELIEVE THE ECONOMY IS WORKING FOR THEM

Overall pessimism among Hispanics is driven largely by a negative view on the economy. Only 21% of Hispanics rate the economy as excellent or good, while 79% categorize it as fair or poor. By a two to one margin, Hispanics say the economy will only get worse in the next year.

#### HISPANICS VIEW ON THE ECONOMY

"How would you rate the current state of the economy?"



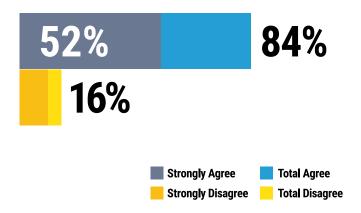
"Do you think the state of the economy will..."



# INFLATION TAKES CENTER STAGE IN HISPANIC HOUSEHOLDS

The most pressing issue for Hispanic voters is inflation, followed closely by concerns about the economy and jobs. This aligns with the general pessimism regarding economic matters. Notably, 84% of Hispanics agree inflation has adversely impacted their quality of life, with 52% strongly agreeing. This sentiment cuts across party lines, with 91% of Republicans, 88% of Independents, and 79% of Democrats expressing agreement. The personal impact of inflation resonates deeply with Hispanic voters, underlining its significance as a key issue.

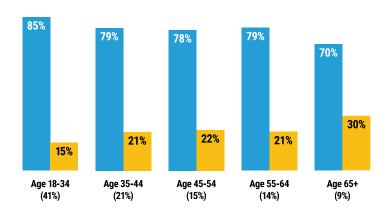
#### INFLATION HAS NEGATIVELY IMPACTED MY QUALITY OF LIFE



### HISPANIC VOTERS ARE CONCERNED ABOUT LIMITED OPPORTUNITIES

An overwhelming 80% of Hispanic voters agreed with this statement, and 50% of Hispanics strongly agreed with the following statement: *I'm concerned that America is declining, and my children won't have the opportunities I had hoped they would.* 

### HISPANIC VOTERS ARE STRONGLY CONCERNED ABOUT FUTURE OPPORTUNITIES



Hispanic voters share the same concern as many other Americans; the American Dream is becoming harder to realize. Through our grassroots outreach, LIBRE sees this prevailing worry creating a sense of urgency within the Hispanic community to change the trajectory of the country.

The pathway to economic prosperity is paved by fixing our broken budget process, increasing access to work, respecting worker freedom and choice, and cutting burdensome regulations. As the leading voice for Hispanics advocating for freedom, LIBRE believes it is imperative for policymakers and leaders to address the very real concerns of our community and work towards building a more hopeful and prosperous future for all Americans.

