

# 2020 Hispanic Margin of Victory Project

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## Snapshot: Hispanic Voters Nationwide & Key Districts

- Nationally, Hispanics account for 13.1% of the eligible voter population. In 10 of the twelve races profiled in this report Hispanics account for a larger share of the eligible voter population than the national rate.
- Congressional districts where Hispanics account for especially large shares of the eligible voter population include: California-21 (62.8%), Florida-26 (68.3%), and New Mexico-02 (48.5%).

## Nearly Half of Eligible Latino Voters Are Expected to Turn Out to Vote

- Nationally, a record 32 million Hispanics are eligible to vote according to the latest projections of the Pew Research Center<sup>1</sup>, though slightly less than half – 14.2 million – are expected to participate in November, according to our estimates.
- Taking into account previous trends, we estimate that Latinos will account for roughly 10.1% of all voters in 2020. By comparison, according to the U.S. Census Bureau data, the share of reported voters who were Hispanic was 9.2% in 2016<sup>2</sup> and 9.5% in 2018<sup>3</sup>.
- In seven of the twelve House and Senate races analyzed in this report the estimated turnout of eligible Hispanics is expected to be higher than the estimated Hispanic national average (46.2%).

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1. Pew Research Center: <https://www.pewresearch.org/hispanic/interactives/mapping-the-latino-electorate/>

2. U.S. Census Bureau. "Voting in America: A Look at the 2016 Presidential Election"

3. U.S. Census Bureau. "Voting and Registration in the Election of November 2018. Table 4b"