

2016 HISPANIC MARGIN OF VICTORY PROJECT:

Snapshot: Hispanic Voters Nationwide & Key Districts

- Nationally, Hispanics account for 11.7% of the eligible voter population. In each of the districts and Senate races profiled in this report—totaling thirteen races—Hispanics account for a larger share of the eligible voter population than this national rate.
- Districts where Hispanics account for especially large shares of the eligible voter population include Florida-26 (64.9%), Texas-23 (63.0%), and California-21 (60.3%).

Nearly Half of Eligible Latino Voters Are Expected to Turn Out to Vote

- Nationally, 27.3 million Hispanics are eligible to vote according to the latest projections of the Pew Research Center, though slightly less than half – 13 million – are expected to participate in November, according to our estimates.
- Taking into account anticipated participation, we estimate that Latinos will account for roughly 9.4% of all voters in 2016.
- Key races where turnout of eligible Hispanics is expected to be higher than the national average (49.2%) include the Florida Senate race (65% estimated turnout), FL-26 race (65% estimated turnout), CO-06 (56% estimated turnout), the Nevada Senate race (55% estimated turnout), and NV-04 (55% estimated turnout).

Hispanics can be the deal-breaker in key U.S. Senate races when their share of the vote exceeds the margin by which the race was decided in the last election. Consider:

State	Overall 2012 Margin of Victory	2016 Expected Share of Hispanic Vote	Current RCP Spread (10/5/16)
Florida	Nelson +13	20%	Rubio +5.2
Nevada	Heller +1.2	17%	Heck +3.2

